

## PetSmart Inc in Pet Care (USA)

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### Abstracts

PetSmart – the leading US pet superstore – remains focused on using its broad product assortment and customer-centred expertise to generate differentiation for its brand in a highly competitive retail environment. PetSmart’s goal is to serve as the preferred one-stop-shop for the lifelong needs of pets. PetSmart focuses on providing exceptional customer service, developing innovative products and services, and maintaining operational excellence. The company hopes to boost the emotional connectio...

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