

PetSmart Canada Inc in Pet Care (Canada)

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Abstracts

Over the forecast period, PetSmart will attempt to strengthen its lead in Canada's pet shops and superstores channel by expanding its assortment of branded and private label pet care products, while working to improve the range and quality of customer services on offer in its outlets.

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Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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