

# PetSmart Canada Inc in Pet Care (Canada)

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## Abstracts

Over the forecast period, PetSmart will attempt to strengthen its lead in Canada's pet shops and superstores channel by expanding its assortment of branded and private label pet care products, while working to improve the range and quality of customer services on offer in its outlets.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Pet Food, Pet Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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