

Pets Wonderland Sdn Bhd in Pet Care (Malaysia)

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Abstracts

Pets Wonderland Sdn Bhd is expected to boost its performance by first expanding its product portfolio and increasing loyalty among its consumers, before further expanding its outlets. Pets Wonderland aims to be a one-stop solution for all pet needs, from livestock to food as well as the services of in-house veterinarians. Its business model is a one-stop pet centre combined with a superstore concept to benefit families and children.

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