

# Pets at Home Plc in Pet Care (United Kingdom)

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#### **Abstracts**

Pets at home will continue to expand its outlets, with the aim of spreading further into the high streets. Additionally the retailer is focused on delivering excellent customer service. As part of its strategy, the retailer is also placing an emphasis on its private label lines, as these are heavily promoted with regular deals.

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# **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Pets at Home Plc: Key Facts

Summary 2 Pets at Home Plc: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 3 Pets at Home Plc: Private Label Portfolio

Competitive Positioning

Summary 4 Pets at Home Plc: Competitive Position 2016



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