

Petrol BH Oil Co doo in Home and Garden (Germany)

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Abstracts

OBI's strategy is focused on expanding its strong position in home and garden specialist retailers by continuous efforts to extend its store coverage across the whole of Germany. To keep up with the times, the company is investing in its multi-channel concept to ensure further revenue growth in the years ahead. OBI has already introduced click-and-collect and shipping services for its customers. Being the most popular home improvement and gardening specialist retail chain in Germany, it will und...

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