

Petfood Saladillo SA in Pet Care (Argentina)

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Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: PAEE50CC374EN

Abstracts

Petfood Saladillo SA is one of the youngest pet care companies in Argentina and it only started with commercial activity in 2010. Despite being a relatively new company, Petfood Saladillo quickly became one of the most important players in economy dry dog food and economy dry cat food. In the short term, the intention of the company is to position itself in mid-priced segment and strengthen its exports to other Latin American countries rather than depending exclusively on domestic sales. In 2016...

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