

PetCenter CZ sro in Pet Care (Czech Republic)

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Abstracts

PetCenter will continue to expand its outlet network over the forecast period and aim to maintain and strengthen its leading market position within pet shops and superstores. PetCenter will focus on widening its portfolio of pet food products, supplements and other needs with a strong focus on high quality. The company plans to increase its value share within pet care by opening new outlets across the country and in helping customers to find the right products for their pets via the service it o...

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Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Contents

Strategic Direction

Key Facts

Summary 1 PetCenter Cz Sro: Key Facts

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 2 PetCenter Cz Sro: Competitive Position 2016

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