

## Pet Products - Thailand

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Pet products in Thailand continued to achieve healthy growth rates during 2010. As the pet humanisation trend is becoming increasingly obvious in Thailand, demand for pet products is gradually increasing, supported by the willingness of Thai pet lovers to spend ever increasing sums on the wellbeing of their pets, purchasing pet products such as pet accessories, pet healthcare, pet grooming services and other pet products. The growth in pet products is in line with the overall growth being...

Euromonitor International's Pet Products in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2014 illustrate how the market is set to change.

**Product coverage:** Cat Litter, Other Pet Products, Pet Dietary Supplements, Pet Healthcare.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Pet Products market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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