

# Pet Products in the US

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## Abstracts

The pet humanisation trend is having a big impact on pet products in the US, with companies providing increasingly innovative products as owners seek to provide greater comfort and care for pets. Human living trends are notably having a growing influence. For example, in 2018 furniture company La-Z-Boy announced a partnership with Petmate Inc to produce the La-Z-Boy Pet collection. This premium new range will capitalise on many pet owners' own enjoyment of La-Z-Boy's comfortable furniture and ai...

Euromonitor International's Pet Products in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2023 illustrate how the market is set to change.

**Product coverage:** Cat Litter, Other Pet Products, Pet Dietary Supplements, Pet Healthcare.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Pet Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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