

Pet Products in Hungary

<https://marketpublishers.com/r/P6237F3BDAAEN.html>

Date: April 2024

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: P6237F3BDAAEN

Abstracts

Pet products in Hungary is experiencing a surge in demand for pet clothing and beds, fuelled by the growing cat and dog populations, which are larger than the 0-14-year-old human population in the country. Households are increasingly treating their dogs and cats as valued members of the family (“furry babies”), rather than simply as animals or pets. This is leading to a rise in the popularity of humanised products like clothing, beds, travel tents, teepees, blankets and toys, as well as enterta...

Euromonitor International's Pet Products in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pet Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Pet Products in Hungary
Euromonitor International
April 2024

LIST OF CONTENTS AND TABLES

PET PRODUCTS IN HUNGARY
KEY DATA FINDINGS

2024 DEVELOPMENTS

Strong demand for pet clothing and beds amid a growing small dog population
Growing focus on health and wellbeing
Urbanisation impacts the demand for pet products and retail choices

PROSPECTS AND OPPORTUNITIES

Pet clothing to gain acceptance and visibility
E-commerce to continue to expand and gain weight in pet products
The premiumisation trend is set to develop apace

CATEGORY DATA

Table 1 Sales of Pet Products by Category: Value 2019-2024
Table 2 Sales of Pet Products by Category: % Value Growth 2019-2024
Table 3 Sales of Pet Healthcare by Type: % Value 2019-2024
Table 4 Sales of Other Pet Products by Type: % Value 2019-2024
Table 5 NBO Company Shares of Pet Products: % Value 2019-2023
Table 6 LBN Brand Shares of Pet Products: % Value 2020-2023
Table 7 Distribution of Pet Products by Format: % Value 2019-2024
Table 8 Forecast Sales of Pet Products by Category: Value 2024-2029
Table 9 Forecast Sales of Pet Products by Category: % Value Growth 2024-2029

PET CARE IN HUNGARY

EXECUTIVE SUMMARY

Pet care in 2024: The big picture

2024 KEY TRENDS

Competitive landscape
Retailing developments
What next for pet care?

MARKET INDICATORS

Table 10 Pet Populations 2019-2024

MARKET DATA

Table 11 Sales of Pet Food by Category: Volume 2019-2024

Table 12 Sales of Pet Care by Category: Value 2019-2024

Table 13 Sales of Pet Food by Category: % Volume Growth 2019-2024

Table 14 Sales of Pet Care by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Pet Food: % Value 2019-2023

Table 16 LBN Brand Shares of Pet Food: % Value 2020-2023

Table 17 NBO Company Shares of Dog and Cat Food: % Value 2019-2023

Table 18 LBN Brand Shares of Dog and Cat Food: % Value 2020-2023

Table 19 Penetration of Private Label in Pet Care by Category: % Value 2019-2024

Table 20 Distribution of Pet Care by Format: % Value 2019-2024

Table 21 Distribution of Pet Care by Format and Category: % Value 2024

Table 22 Distribution of Dog and Cat Food by Format: % Value 2019-2024

Table 23 Distribution of Dog and Cat Food by Format and Category: % Value 2024

Table 24 Forecast Sales of Pet Food by Category: Volume 2024-2029

Table 25 Forecast Sales of Pet Care by Category: Value 2024-2029

Table 26 Forecast Sales of Pet Food by Category: % Volume Growth 2024-2029

Table 27 Forecast Sales of Pet Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Pet Products in Hungary

Product link: <https://marketpublishers.com/r/P6237F3BDAAEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P6237F3BDAAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970