

## Pet Products in the Czech Republic

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Pet healthcare and other pet products remained by far the largest categories in pet products in the Czech Republic in 2016 accounting for 48% and 42% shares, respectively. Pet owners continued to embrace the pet humanisation trend in which they increasingly prioritise the wellbeing of their pets, and seek to ensure they are given the best products and services to promote their wellbeing. This obviously boosted demand for such products and services and stimulated industry players into expanding...

Euromonitor International's Pet Products in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Cat Litter, Other Pet Products, Pet Dietary Supplements, Pet Healthcare.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Pet Products market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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