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Pet Products in the Czech Republic

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Abstracts

Thanks to pet humanisation, demand for pet healthcare products has continued to rise in 2023 even as Czech consumers remain inclined towards greater caution in their general spending habits amidst the ongoing spike in inflation. In particular, more dog and cat owners are now buying pet dietary supplements that can reduce the risk of illness, alleviate the symptoms of existing health problems and increase longevity in these animals.

Euromonitor International's Pet Products in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pet Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

PET PRODUCTS IN THE CZECH REPUBLIC
KEY DATA FINDINGS
2023 DEVELOPMENTS
Humanisation trend continues to boost sales of pet dietary supplements
Dog and cat owners increasingly prefer flea/tick treatments in tablet format
Steep price hikes subdue demand for cat toiletries and dog and cat toys
PROSPECTS AND OPPORTUNITIES
Feeding accessories with health and enrichment benefits set to gain popularity
More companies expected to develop CBD-infused products
Interest in high-tech pet products will continue to increase
CATEGORY DATA
Table 1 Sales of Pet Products by Category: Value 2018-2023
Table 2 Sales of Pet Products by Category: % Value Growth 2018-2023
Table 3 Sales of Pet Healthcare by Type: % Value 2018-2023
Table 4 Sales of Other Pet Products by Type: % Value 2018-2023
Table 5 NBO Company Shares of Pet Products: % Value 2018-2022
Table 6 LBN Brand Shares of Pet Products: % Value 2019-2022
Table 7 Distribution of Pet Products by Format: % Value 2018-2023
Table 8 Forecast Sales of Pet Products by Category: Value 2023-2028
Table 9 Forecast Sales of Pet Products by Category: % Value Growth 2023-2028
PET CARE IN THE CZECH REPUBLIC
EXECUTIVE SUMMARY
Pet care in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for pet care?
MARKET INDICATORS
Table 10 Pet Populations 2018-2023
MARKET DATA
Table 11 Sales of Pet Food by Category: Volume 2018-2023
Table 12 Sales of Pet Care by Category: Value 2018-2023
Table 13 Sales of Pet Food by Category: % Volume Growth 2018-2023
Table 14 Sales of Pet Care by Category: % Value Growth 2018-2023
Table 15 NBO Company Shares of Pet Food: % Value 2018-2022
Table 16 LBN Brand Shares of Pet Food: % Value 2019-2022
Table 17 NBO Company Shares of Dog and Cat Food: % Value 2018-2022

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Table 18 LBN Brand Shares of Dog and Cat Food: % Value 2019-2022
Table 19 Penetration of Private Label in Pet Care by Category: % Value 2018-2023
Table 20 Distribution of Pet Care by Format: % Value 2018-2023
Table 21 Distribution of Pet Care by Format and Category: % Value 2023
Table 22 Distribution of Dog and Cat Food by Format: % Value 2018-2023
Table 23 Distribution of Dog and Cat Food by Format and Category: % Value 2023
Table 24 Forecast Sales of Pet Food by Category: Volume 2023-2028
Table 25 Forecast Sales of Pet Care by Category: Value 2023-2028
Table 26 Forecast Sales of Pet Food by Category: % Volume Growth 2023-2028
Table 27 Forecast Sales of Pet Care by Category: % Value Growth 2023-2028
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SOURCES
Summary 1 Research Sources

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