

## Pet Products in the Czech Republic

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The category continued to benefit from rising demand in 2017, stimulated by the growing dog and cat populations, as well as the pet humanisation trend, with such companion animals considered as part of the family and treated as such. With the humanisation trend, pet owners take more care of the health and quality of their pets' lives. The improving economy and greater willingness amongst Czechs to spend money also supported sales, enabling pet owners to indulge their pets with increasingly sophi...

Euromonitor International's Pet Products in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Cat Litter, Other Pet Products, Pet Dietary Supplements, Pet Healthcare.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Pet Products market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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