

Pet One Inc in Pet Care (Philippines)

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Abstracts

Pet One prides itself on being a Filipino pet food brand, with products locally produced and made fresh with natural ingredients. As competition in the pet food industry increases, Pet One relies on product portfolio expansions and appropriate distribution strategies, as it moves towards its goal of providing proper nutrition to all pets.

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Contents

Strategic Direction

Key Facts

Summary 1 Pet One Inc: Key Facts

Summary 2 Pet One Inc: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Pet One Inc: Competitive Position 2013



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