

# Pet Lovers Centre Pte Ltd in Pet Care (Singapore)

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## Abstracts

Pet Lovers Centre Pte Ltd aims to provide comprehensive and high-quality products for pet owners and pets across Asia. The company had 65 outlets in Singapore towards the end of 2016. It is the only pet specialist retailer in the country to produce its own private label brand of pet food (Burp!) and pet products (Trustie). In terms of future direction, Pet Lovers Centre is expected to further develop product lines within its private label and enhance its website to better facilitate online trans...

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