

Pet Land Sarl in Pet Care (Morocco)

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Abstracts

Pet Land's strategy is to offer a wide assortment of pet food and products by the top brands, as well as a range of innovative and original products. Through its Animal Planet stores, the player offers thousands of products and accessories for all types of pets.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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