

# Pet Care in Venezuela

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Date: May 2018

Pages: 37

Price: US\$ 2,100.00 (Single User License)

ID: P51FFACCA55EN

## Abstracts

The economic crisis in Venezuela continued to exert a major toll on the country's pet care market over 2017-2018. Significantly reduced purchasing power, skyrocketing prices and massive product shortages meant that many consumers struggled to afford packaged pet food. This led some dog and cat owners to abandon their pets. However, abandonment was not an option for owners who consider their pets to be members of the family. These owners continued to find ways to feed their animals, even if this...

Euromonitor International's Pet Care in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Pet Food, Pet Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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