

Pet Care in Spain

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Abstracts

Pet care sales continue to see strong growth in current value terms in 2023. A significant increase in the dog and cat population in 2020-2021 also continues to support market growth in volume terms. Pet food is also proving resilient to the economic uncertainty and inflation being seen in Spain. Consumers are showing a tendency to trade down to cheaper brands and products when buying food for themselves rather than changing what they provide for their pets, with this helping to sustain strong v...

Euromonitor International's Pet Care in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

PET CARE IN SPAIN

EXECUTIVE SUMMARY

Pet care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 1 Pet Populations 2018-2023

MARKET DATA

Table 2 Sales of Pet Food by Category: Volume 2018-2023

Table 3 Sales of Pet Care by Category: Value 2018-2023

Table 4 Sales of Pet Food by Category: % Volume Growth 2018-2023

Table 5 Sales of Pet Care by Category: % Value Growth 2018-2023

Table 6 NBO Company Shares of Pet Food: % Value 2018-2022

Table 7 LBN Brand Shares of Pet Food: % Value 2019-2022

Table 8 NBO Company Shares of Dog and Cat Food: % Value 2018-2022

Table 9 LBN Brand Shares of Dog and Cat Food: % Value 2019-2022

Table 10 Penetration of Private Label in Pet Care by Category: % Value 2018-2023

Table 11 Distribution of Pet Care by Format: % Value 2018-2023

Table 12 Distribution of Pet Care by Format and Category: % Value 2023

Table 13 Distribution of Dog and Cat Food by Format: % Value 2018-2023

Table 14 Distribution of Dog and Cat Food by Format and Category: % Value 2023

Table 15 Forecast Sales of Pet Food by Category: Volume 2023-2028

Table 16 Forecast Sales of Pet Care by Category: Value 2023-2028

Table 17 Forecast Sales of Pet Food by Category: % Volume Growth 2023-2028

Table 18 Forecast Sales of Pet Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

DOG FOOD IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Pet humanisation trend fuelling value growth as consumers show willingness to indulge their dogs

Meat-free products capturing market interest

Therapeutic dog food receives growing interest and investment

PROSPECTS AND OPPORTUNITIES

Dog food set to continue benefiting from strong focus on health and nutrition
Innovation expected to help expand dog food into new and more interesting areas
Pet shops and pet superstores expected to benefit from wider offer of dog food and pet products

CATEGORY INDICATORS

Table 19 Dog Owning Households: % Analysis 2018-2023

Table 20 Dog Population 2018-2023

Table 21 Consumption of Dog Food by Prepared vs Non-prepared: % Analysis 2018-2023

CATEGORY DATA

Summary 2 Dog Food by Price Band 2023

Table 22 Sales of Dog Food by Category: Volume 2018-2023

Table 23 Sales of Dog Food by Category: Value 2018-2023

Table 24 Sales of Dog Food by Category: % Volume Growth 2018-2023

Table 25 Sales of Dog Food by Category: % Value Growth 2018-2023

Table 26 Sales of Dry Dog Food by Life-Cycle: % Value 2018-2023

Table 27 Sales of Wet Dog Food by Life-Cycle: % Value 2018-2023

Table 28 NBO Company Shares of Dog Food: % Value 2018-2022

Table 29 LBN Brand Shares of Dog Food: % Value 2019-2022

Table 30 LBN Brand Shares of Dog Treats and Mixers: % Value 2019-2022

Table 31 Distribution of Dog Food by Format: % Value 2018-2023

Table 32 Forecast Sales of Dog Food by Category: Volume 2023-2028

Table 33 Forecast Sales of Dog Food by Category: Value 2023-2028

Table 34 Forecast Sales of Dog Food by Category: % Volume Growth 2023-2028

Table 35 Forecast Sales of Dog Food by Category: % Value Growth 2023-2028

CAT FOOD IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cat food thriving as owners show willingness to invest in products that can improve their pet's health and wellbeing

Cat food becoming more sophisticated with a growing preference for wet over dry products

Private label looks to win share with offer of higher quality products

PROSPECTS AND OPPORTUNITIES

Premiumisation of cat food set to intensify as owners build ever-closer bonds with their pet companions

New Animal Welfare Law expected to influence the production and sale of cat food

BARF diet showing early promise in cat food as owners look for healthier and more

natural meal solutions

CATEGORY INDICATORS

Table 36 Cat Owning Households: % Analysis 2018-2023

Table 37 Cat Population 2018-2023

Table 38 Consumption of Cat Food by Prepared vs Non-prepared: % Analysis 2018-2023

CATEGORY DATA

Summary 3 Cat Food by Price Band 2023

Table 39 Sales of Cat Food by Category: Volume 2018-2023

Table 40 Sales of Cat Food by Category: Value 2018-2023

Table 41 Sales of Cat Food by Category: % Volume Growth 2018-2023

Table 42 Sales of Cat Food by Category: % Value Growth 2018-2023

Table 43 Sales of Dry Cat Food by Life-Cycle: % Value 2018-2023

Table 44 Sales of Wet Cat Food by Life-Cycle: % Value 2018-2023

Table 45 NBO Company Shares of Cat Food: % Value 2018-2022

Table 46 LBN Brand Shares of Cat Food: % Value 2019-2022

Table 47 LBN Brand Shares of Cat Treats and Mixers: % Value 2019-2022

Table 48 Distribution of Cat Food by Format: % Value 2018-2023

Table 49 Forecast Sales of Cat Food by Category: Volume 2023-2028

Table 50 Forecast Sales of Cat Food by Category: Value 2023-2028

Table 51 Forecast Sales of Cat Food by Category: % Volume Growth 2023-2028

Table 52 Forecast Sales of Cat Food by Category: % Value Growth 2023-2028

OTHER PET FOOD IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Spain's other pet population in decline again as new Animal Welfare Law asks questions on pet ownership

Premiumisation showing signs of promise despite the rise of private label

Therapeutic products make headway in other pet food

PROSPECTS AND OPPORTUNITIES

New Animal Welfare Law casting a shadow over the future of other pet food

Distribution landscape expected to involve in line with changing consumer demands

Treats seen as an area with strong potential

CATEGORY INDICATORS

Table 53 Other Pet Population 2018-2023

CATEGORY DATA

Table 54 Sales of Other Pet Food by Category: Volume 2018-2023

Table 55 Sales of Other Pet Food by Category: Value 2018-2023

Table 56 Sales of Other Pet Food by Category: % Volume Growth 2018-2023

Table 57 Sales of Other Pet Food by Category: % Value Growth 2018-2023
Table 58 LBN Brand Shares of Bird Food: % Value 2019-2022
Table 59 LBN Brand Shares of Fish Food: % Value 2019-2022
Table 60 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2019-2022
Table 61 Distribution of Other Pet Food by Format: % Value 2018-2023
Table 62 Forecast Sales of Other Pet Food by Category: Volume 2023-2028
Table 63 Forecast Sales of Other Pet Food by Category: Value 2023-2028
Table 64 Forecast Sales of Other Pet Food by Category: % Volume Growth 2023-2028
Table 65 Forecast Sales of Other Pet Food by Category: % Value Growth 2023-2028

PET PRODUCTS IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Pet healthcare thriving as owners look out for what is best for their companion

Owners investing in beauty regimes for their pets

Cat litter becoming more diverse as consumers become more demanding

PROSPECTS AND OPPORTUNITIES

Bright outlook for pet products as owners look for new ways to increase their bond with their pet companions

Pet specialists expected to focus on offering additional services to encourage footfall in their outlets

New and innovative pet products and services continue to enter the market

CATEGORY DATA

Table 66 Sales of Pet Products by Category: Value 2018-2023
Table 67 Sales of Pet Products by Category: % Value Growth 2018-2023
Table 68 Sales of Pet Healthcare by Type: % Value 2018-2023
Table 69 Sales of Other Pet Products by Type: % Value 2018-2023
Table 70 NBO Company Shares of Pet Products: % Value 2018-2022
Table 71 LBN Brand Shares of Pet Products: % Value 2019-2022
Table 72 Distribution of Pet Products by Format: % Value 2018-2023
Table 73 Forecast Sales of Pet Products by Category: Value 2023-2028
Table 74 Forecast Sales of Pet Products by Category: % Value Growth 2023-2028

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