

# Pet Care in Russia

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# **Abstracts**

Pet care saw higher retail volume and current value growth in 2020 than earlier in the review period. The increase in growth was caused by COVID-19 social distancing precautions and remote working and schooling during the first months of the year, as people spent more time at home and interacted more with their pets, creating tighter connections. The pet population also continued to rise, with many people adopting animals from shelters, which contributed to growth. COVID-19 led to stronger deman...

Euromonitor International's Pet Care in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

# Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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**KEY DATA FINDINGS** 

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Solid growth as more prepared food is fed, with polarisation seen

Dog treats performs well, but dry dog food is most popular



Move towards local products and changes in distribution

### RECOVERY AND OPPORTUNITIES

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