

Personal Accessories in Taiwan

<https://marketpublishers.com/r/PE8094561E6EN.html>

Date: January 2024

Pages: 47

Price: US\$ 1,210.00 (Single User License)

ID: PE8094561E6EN

Abstracts

In 2023, Taiwan's personal accessories industry experienced strong current retail value growth, driven by notable trends. The demand for bags and luggage rose, with consumers seeking high-quality, fashionable options, with many showing a preference for environmentally friendly materials. Jewellery saw a shift towards personalised designs and increased emphasis on sustainability and ethical sourcing. Writing instruments maintained steady growth, particularly in the premium and luxury segment, whi...

Euromonitor International's Personal Accessories in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Personal Accessories in Taiwan
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

PERSONAL ACCESSORIES IN TAIWAN
EXECUTIVE SUMMARY
Personal accessories in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2018-2023
Table 2 Sales of Personal Accessories by Category: Value 2018-2023
Table 3 Sales of Personal Accessories by Category: % Volume Growth 2018-2023
Table 4 Sales of Personal Accessories by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Personal Accessories: % Value 2019-2023
Table 6 LBN Brand Shares of Personal Accessories: % Value 2020-2023
Table 7 Distribution of Personal Accessories by Format: % Value 2018-2023
Table 8 Forecast Sales of Personal Accessories by Category: Volume 2023-2028
Table 9 Forecast Sales of Personal Accessories by Category: Value 2023-2028
Table 10 Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028
Table 11 Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN TAIWAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Versatile designs, minimalism and timeless aesthetics drive growth
Sustainable materials and practices gain momentum on the landscape
Brands launch products with pre-orders before manufacturing

PROSPECTS AND OPPORTUNITIES

Smart luggage to revolutionise the travel experience across the coming years
Sustainable and ethical manufacturing become industry norms
New product launches focus on customisation and personalisation

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2018-2023
Table 13 Sales of Bags and Luggage by Category: Value 2018-2023
Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2018-2023
Table 15 Sales of Bags and Luggage by Category: % Value Growth 2018-2023
Table 16 Sales of Luggage by Type: % Value 2018-2023
Table 17 NBO Company Shares of Bags and Luggage: % Value 2019-2023
Table 18 LBN Brand Shares of Bags and Luggage: % Value 2020-2023
Table 19 Distribution of Bags and Luggage by Format: % Value 2018-2023
Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2023-2028
Table 21 Forecast Sales of Bags and Luggage by Category: Value 2023-2028
Table 22 Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028
Table 23 Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

JEWELLERY IN TAIWAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Minimalism and personalisation are rising trends on the jewellery landscape
The rise of sustainable and ethical jewellery during 2023
Cartier retains its leading position, driven by polarised offerings

PROSPECTS AND OPPORTUNITIES

Technological integration and sustainable diamonds shape product innovations
Embracing cultural heritage and artisanal craftsmanship
Polarised offerings from luxury brands expand their consumer base

CATEGORY DATA

Table 69 Sales of Jewellery by Category: Volume 2018-2023
Table 70 Sales of Jewellery by Category: Value 2018-2023
Table 71 Sales of Jewellery by Category: % Volume Growth 2018-2023
Table 72 Sales of Jewellery by Category: % Value Growth 2018-2023

Table 73 Sales of Costume Jewellery by Type: % Value 2018-2023
Table 74 Sales of Fine Jewellery by Type: % Value 2018-2023
Table 75 Sales of Fine Jewellery by Collection: % Value 2018-2023
Table 76 Sales of Fine Jewellery by Metal: % Value 2018-2023
Table 77 NBO Company Shares of Jewellery: % Value 2019-2023
Table 78 LBN Brand Shares of Jewellery: % Value 2020-2023
Table 79 Distribution of Jewellery by Format: % Value 2018-2023
Table 80 Forecast Sales of Jewellery by Category: Volume 2023-2028
Table 81 Forecast Sales of Jewellery by Category: Value 2023-2028
Table 82 Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028
Table 83 Forecast Sales of Jewellery by Category: % Value Growth 2023-2028
TRADITIONAL AND CONNECTED WATCHES IN TAIWAN
KEY DATA FINDINGS

2023 DEVELOPMENTS

A resurgence of classic timepieces as consumers appreciate craftsmanship
The demand for connected smartwatches grows in 2023
Quartz devices lose share to more expensive mechanical and connected watches

PROSPECTS AND OPPORTUNITIES

A fusion of traditional craftsmanship and smart features emerge
Personalisation and health and wellness shape innovation in the landscape
The use of various materials adds value to quartz devices

CATEGORY DATA

Table 24 Sales of Traditional and Connected Watches by Category: Volume 2018-2023
Table 25 Sales of Traditional and Connected Watches by Category: Value 2018-2023
Table 26 Sales of Traditional and Connected Watches by Category: % Volume Growth 2018-2023
Table 27 Sales of Traditional and Connected Watches by Category: % Value Growth 2018-2023
Table 28 Sales of Traditional Watches by Category: Volume 2018-2023
Table 29 Sales of Traditional Watches by Category: Value 2018-2023
Table 30 Sales of Traditional Watches by Category: % Volume Growth 2018-2023
Table 31 Sales of Traditional Watches by Category: % Value Growth 2018-2023
Table 32 Sales of Traditional Watches by Price Band: Volume 2018-2023
Table 33 Sales of Traditional Watches by Price Band: Value 2018-2023
Table 34 Sales of Traditional Watches by Price Band: % Volume Growth 2018-2023
Table 35 Sales of Traditional Watches by Price Band: % Value Growth 2018-2023
Table 36 Sales of Connected Watches by Category: Volume 2018-2023

Table 37 Sales of Connected Watches by Category: Value 2018-2023
Table 38 Sales of Connected Watches by Category: % Volume Growth 2018-2023
Table 39 Sales of Connected Watches by Category: % Value Growth 2018-2023
Table 40 NBO Company Shares of Traditional Watches: % Value 2019-2023
Table 41 LBN Brand Shares of Traditional Watches: % Value 2020-2023
Table 42 NBO Company Shares of Connected Watches: % Value 2019-2023
Table 43 LBN Brand Shares of Connected Watches: % Value 2020-2023
Table 44 Distribution of Traditional Watches by Format: % Value 2018-2023
Table 45 Distribution of Connected Watches by Format: % Value 2018-2023
Table 46 Forecast Sales of Traditional and Connected Watches by Category: Volume 2023-2028
Table 47 Forecast Sales of Traditional and Connected Watches by Category: Value 2023-2028
Table 48 Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2023-2028
Table 49 Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2023-2028
Table 50 Forecast Sales of Traditional Watches by Category: Volume 2023-2028
Table 51 Forecast Sales of Traditional Watches by Category: Value 2023-2028
Table 52 Forecast Sales of Traditional Watches by Category: % Volume Growth 2023-2028
Table 53 Forecast Sales of Traditional Watches by Category: % Value Growth 2023-2028
Table 54 Forecast Sales of Connected Watches by Category: Volume 2023-2028
Table 55 Forecast Sales of Connected Watches by Category: Value 2023-2028
Table 56 Forecast Sales of Connected Watches by Category: % Volume Growth 2023-2028
Table 57 Forecast Sales of Connected Watches by Category: % Value Growth 2023-2028

WRITING INSTRUMENTS IN TAIWAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

The resurgence of fountain pens leads to strong retail volume growth

Brands connect stationary with lifestyle, increasing unit prices

Japanese brands remain popular, with consumers appreciating the designs

PROSPECTS AND OPPORTUNITIES

Players focus innovations on digital integration within writing instruments

Sustainable and eco-friendly materials gain ground in writing instruments
Personalisation and customisable offerings drive growth in writing instruments

CATEGORY DATA

Table 58 Sales of Writing Instruments by Category: Volume 2018-2023

Table 59 Sales of Writing Instruments by Category: Value 2018-2023

Table 60 Sales of Writing Instruments by Category: % Volume Growth 2018-2023

Table 61 Sales of Writing Instruments by Category: % Value Growth 2018-2023

Table 62 NBO Company Shares of Writing Instruments: % Value 2019-2023

Table 63 LBN Brand Shares of Writing Instruments: % Value 2020-2023

Table 64 Distribution of Writing Instruments by Format: % Value 2018-2023

Table 65 Forecast Sales of Writing Instruments by Category: Volume 2023-2028

Table 66 Forecast Sales of Writing Instruments by Category: Value 2023-2028

Table 67 Forecast Sales of Writing Instruments by Category: % Volume Growth
2023-2028

Table 68 Forecast Sales of Writing Instruments by Category: % Value Growth
2023-2028

I would like to order

Product name: Personal Accessories in Taiwan

Product link: <https://marketpublishers.com/r/PE8094561E6EN.html>

Price: US\$ 1,210.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PE8094561E6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970