

Pet Care in Ireland

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Abstracts

Russia's invasion of Ukraine in early 2022 led to a dramatic increase in the cost of raw materials and fuel in Ireland, with this also impacting pet care products. These factors continue to put upward pressure on production costs for pet care in 2023 which in turn are being passed on to the consumer. With inflation being felt across the market many consumers are being forced to economise, including when it comes to pet care. As a result, pet care is seeing declining volume sales in 2023 while ma...

Euromonitor International's Pet Care in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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