

Pet Care in Egypt

https://marketpublishers.com/r/PB216FE5EB5EN.html

Date: May 2023

Pages: 45

Price: US\$ 2,100.00 (Single User License)

ID: PB216FE5EB5EN

Abstracts

Despite the challenging economic conditions, pet care in Egypt showed steady value sales growth and development over the review period. Pet care had to navigate through devaluing currencies, high inflation rates, and new import regulations which led to some importers pausing their operations in 2022. These factors resulted in soaring pet food prices and less stock availability on shelves. Consequently, local pet food manufacturers have stepped up to fill the gap and an increasing number of consu...

Euromonitor International's Pet Care in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

PET CARE IN EGYPT

EXECUTIVE SUMMARY

Pet care displays definitive signs of sales growth and development in 2023

Pet ownership continues to increase, benefiting demand for pet care

Local brands are slowly taking value share from dominating global pet food brands

Key Retailing channels remain modern grocery retailers and specialized pet shops with the major rise of e-commerce portals

What next for pet care?

MARKET INDICATORS

Table 1 Pet Populations 2018-2023

MARKET DATA

Table 2 Sales of Pet Food by Category: Volume 2018-2023

Table 3 Sales of Pet Care by Category: Value 2018-2023

Table 4 Sales of Pet Food by Category: % Volume Growth 2018-2023

Table 5 Sales of Pet Care by Category: % Value Growth 2018-2023

Table 6 NBO Company Shares of Pet Food: % Value 2018-2022

Table 7 LBN Brand Shares of Pet Food: % Value 2019-2022

Table 8 NBO Company Shares of Dog and Cat Food: % Value 2018-2022

Table 9 LBN Brand Shares of Dog and Cat Food: % Value 2019-2022

Table 10 Distribution of Pet Care by Format: % Value 2018-2023

Table 11 Distribution of Pet Care by Format and Category: % Value 2023

Table 12 Distribution of Dog and Cat Food by Format: % Value 2018-2023

Table 13 Distribution of Dog and Cat Food by Format and Category: % Value 2023

Table 14 Forecast Sales of Pet Food by Category: Volume 2023-2028

Table 15 Forecast Sales of Pet Care by Category: Value 2023-2028

Table 16 Forecast Sales of Pet Food by Category: % Volume Growth 2023-2028

Table 17 Forecast Sales of Pet Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

DOG FOOD IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Local start-up Vetwork wins Nestle Purina's PetCare's Lab Program 2022

Local dog food brands gaining shelf space due to restrictions on imports

Fresh dog food becoming more popular in Egypt in 2023

PROSPECTS AND OPPORTUNITIES



Kennels and boarding hotels set to boost sales of dog food during the forecast period

Pet humanisation trend creates opportunities for new market entries

Global brands to remain top players in dog food over the forecast period

CATEGORY INDICATORS

Table 18 Dog Owning Households: % Analysis 2018-2023

Table 19 Dog Population 2018-2023

Table 20 Consumption of Dog Food by Prepared vs Non-prepared: % Analysis

2018-2023

CATEGORY DATA

Summary 2 Dog Food by Price Band 2023

Table 21 Sales of Dog Food by Category: Volume 2018-2023

Table 22 Sales of Dog Food by Category: Value 2018-2023

Table 23 Sales of Dog Food by Category: % Volume Growth 2018-2023

Table 24 Sales of Dog Food by Category: % Value Growth 2018-2023

Table 25 Sales of Dry Dog Food by Life-Cycle: % Value 2018-2023

Table 26 Sales of Wet Dog Food by Life-Cycle: % Value 2018-2023

Table 27 NBO Company Shares of Dog Food: % Value 2018-2022

Table 28 LBN Brand Shares of Dog Food: % Value 2019-2022

Table 29 LBN Brand Shares of Dog Treats and Mixers: % Value 2019-2022

Table 30 Distribution of Dog Food by Format: % Value 2018-2023

Table 31 Forecast Sales of Dog Food by Category: Volume 2023-2028

Table 32 Forecast Sales of Dog Food by Category: Value 2023-2028

Table 33 Forecast Sales of Dog Food by Category: % Volume Growth 2023-2028

Table 34 Forecast Sales of Dog Food by Category: % Value Growth 2023-2028

CAT FOOD IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for fresh cat food rising as company opens supplying cat dietary plans

Cat industry showing a prosperous future as humanisation trends grows

Innovative cat services introduced in 2022 due to humanisation trend

PROSPECTS AND OPPORTUNITIES

More fresh food players likely to enter competitive landscape during the forecast period

Rising cat ownership set to boost demand for cat food over the forecast period

Global cat food players likely to remain at top of pet owners list over the forecast period

CATEGORY INDICATORS

Table 35 Cat Owning Households: % Analysis 2018-2023

Table 36 Cat Population 2018-2023

Table 37 Consumption of Cat Food by Prepared vs Non-prepared: % Analysis

2018-2023



CATEGORY DATA

Summary 3 Cat Food by Price Band 2023

Table 38 Sales of Cat Food by Category: Volume 2018-2023

Table 39 Sales of Cat Food by Category: Value 2018-2023

Table 40 Sales of Cat Food by Category: % Volume Growth 2018-2023

Table 41 Sales of Cat Food by Category: % Value Growth 2018-2023

Table 42 Sales of Dry Cat Food by Life-Cycle: % Value 2018-2023

Table 43 Sales of Wet Cat Food by Life-Cycle: % Value 2018-2023

Table 44 NBO Company Shares of Cat Food: % Value 2018-2022

Table 45 LBN Brand Shares of Cat Food: % Value 2019-2022

Table 46 LBN Brand Shares of Cat Treats and Mixers: % Value 2019-2022

Table 47 Distribution of Cat Food by Format: % Value 2018-2023

Table 48 Forecast Sales of Cat Food by Category: Volume 2023-2028

Table 49 Forecast Sales of Cat Food by Category: Value 2023-2028

Table 50 Forecast Sales of Cat Food by Category: % Volume Growth 2023-2028

Table 51 Forecast Sales of Cat Food by Category: % Value Growth 2023-2028

OTHER PET FOOD IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Value sales of other pet food expected to remain modest over the forecast period Consumers likely to continue seeking alternatives in the forecast period, dampening demand

Specialised bird shop may set trend for other specialised pet shops over the forecast period

PROSPECTS AND OPPORTUNITIES

Other pet food expected to remain fragmented with many players over the forecast period

Online pet shops likely to become more popular in the forecast period due to variety of incentives

Others increase its value share in 2022 and likely to boost sales of fish food over the forecast period

CATEGORY INDICATORS

Table 52 Other Pet Population 2018-2023

CATEGORY DATA

Table 53 Sales of Other Pet Food by Category: Volume 2018-2023

Table 54 Sales of Other Pet Food by Category: Value 2018-2023

Table 55 Sales of Other Pet Food by Category: % Volume Growth 2018-2023

Table 56 Sales of Other Pet Food by Category: % Value Growth 2018-2023

Table 57 LBN Brand Shares of Bird Food: % Value 2019-2022



Table 58 LBN Brand Shares of Fish Food: % Value 2019-2022

Table 59 Distribution of Other Pet Food by Format: % Value 2018-2023

Table 60 Forecast Sales of Other Pet Food by Category: Volume 2023-2028

Table 61 Forecast Sales of Other Pet Food by Category: Value 2023-2028

Table 62 Forecast Sales of Other Pet Food by Category: % Volume Growth 2023-2028

Table 63 Forecast Sales of Other Pet Food by Category: % Value Growth 2023-2028

PET PRODUCTS IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Ariika, the increasingly popular brand, now also offers fashionable pet products Retail e-commerce continues to grow value share for pet products in 2023 Global brand names remain key players of pet products, enjoying sales growth PROSPECTS AND OPPORTUNITIES

New brands entering pet products at competitive prices show future prospects Local furniture player now includes pet furniture which will drive innovation in the forecast period

Innovative pet product concepts and services emerging as pet ownership evolves CATEGORY DATA

Table 64 Sales of Pet Products by Category: Value 2018-2023

Table 65 Sales of Pet Products by Category: % Value Growth 2018-2023

Table 66 Sales of Pet Healthcare by Type: % Value 2018-2023

Table 67 Sales of Other Pet Products by Type: % Value 2018-2023

Table 68 NBO Company Shares of Pet Products: % Value 2018-2022

Table 69 LBN Brand Shares of Pet Products: % Value 2019-2022

Table 70 Distribution of Pet Products by Format: % Value 2018-2023

Table 71 Forecast Sales of Pet Products by Category: Value 2023-2028

Table 72 Forecast Sales of Pet Products by Category: % Value Growth 2023-2028



I would like to order

Product name: Pet Care in Egypt

Product link: https://marketpublishers.com/r/PB216FE5EB5EN.html

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/PB216FE5EB5EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970