

Pet Care in Colombia

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Abstracts

Pet care is set to experience a challenging year in 2023 mainly due to increases in raw material prices. In 2022, the growing trend of pet ownership slowed down with pet owners already beginning to look for new strategies to deal with the rising prices of pet food. During 2022, volume sales registered timid growth while double-digit growth in value sales was caused by an increase in costs of the different products in the market. Growth in pet ownership that occurred during the pandemic slowed,...

Euromonitor International's Pet Care in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

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High and rising costs of dog food inputs in 2022 and 2023 lead to higher prices for pet owners

Retailers delve into the production of private label dog food and experience strong

consumer uptake given the scenario of rising costs

PROSPECTS AND OPPORTUNITIES

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