

# Pet Care in Bulgaria

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## Abstracts

Total current value sales growth for pet care in Bulgaria in 2023 is expected to be slower than in 2022. This is mainly because the spike in inflation brought about by the global recovery from COVID-19 and the fallout of Russia's invasion of Ukraine is gradually easing. Nonetheless, the market is poised to record another impressive performance in this respect for the entire year, as overall demand continues to be buoyed by rising pet ownership and pet humanisation, two well-established trends th...

Euromonitor International's Pet Care in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** Pet Food, Pet Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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