

Pet Care in Bulgaria

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Abstracts

Total current value sales growth for pet care in Bulgaria in 2023 is expected to be slower than in 2022. This is mainly because the spike in inflation brought about by the global recovery from COVID-19 and the fallout of Russia's invasion of Ukraine is gradually easing. Nonetheless, the market is poised to record another impressive performance in this respect for the entire year, as overall demand continues to be buoyed by rising pet ownership and pet humanisation, two well-established trends th...

Euromonitor International's Pet Care in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

PET CARE IN BULGARIA

EXECUTIVE SUMMARY

Pet care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 1 Pet Populations 2018-2023

MARKET DATA

Table 2 Sales of Pet Food by Category: Volume 2018-2023

Table 3 Sales of Pet Care by Category: Value 2018-2023

Table 4 Sales of Pet Food by Category: % Volume Growth 2018-2023

Table 5 Sales of Pet Care by Category: % Value Growth 2018-2023

Table 6 NBO Company Shares of Pet Food: % Value 2018-2022

Table 7 LBN Brand Shares of Pet Food: % Value 2019-2022

Table 8 NBO Company Shares of Dog and Cat Food: % Value 2018-2022

Table 9 LBN Brand Shares of Dog and Cat Food: % Value 2019-2022

Table 10 Penetration of Private Label in Pet Care by Category: % Value 2018-2023

Table 11 Distribution of Pet Care by Format: % Value 2018-2023

Table 12 Distribution of Pet Care by Format and Category: % Value 2023

Table 13 Distribution of Dog and Cat Food by Format: % Value 2018-2023

Table 14 Distribution of Dog and Cat Food by Format and Category: % Value 2023

Table 15 Forecast Sales of Pet Food by Category: Volume 2023-2028

Table 16 Forecast Sales of Pet Care by Category: Value 2023-2028

Table 17 Forecast Sales of Pet Food by Category: % Volume Growth 2023-2028

Table 18 Forecast Sales of Pet Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

DOG FOOD IN BULGARIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price hikes and premiumisation boost current value sales

Distribution trends continue to encourage switching to prepared dog food

Leading players face growing competition from new entrants

PROSPECTS AND OPPORTUNITIES

Outlook for dog food in Bulgaria remains bright

Competition set to intensify across all price segments

Pet humanisation will continue to shape consumer choices and company strategies

CATEGORY INDICATORS

Table 19 Dog Owning Households: % Analysis 2018-2023

Table 20 Dog Population 2018-2023

Table 21 Consumption of Dog Food by Prepared vs Non-prepared: % Analysis 2018-2023

CATEGORY DATA

Summary 2 Dog Food by Price Band 2023

Table 22 Sales of Dog Food by Category: Volume 2018-2023

Table 23 Sales of Dog Food by Category: Value 2018-2023

Table 24 Sales of Dog Food by Category: % Volume Growth 2018-2023

Table 25 Sales of Dog Food by Category: % Value Growth 2018-2023

Table 26 Sales of Dry Dog Food by Life-Cycle: % Value 2018-2023

Table 27 Sales of Wet Dog Food by Life-Cycle: % Value 2018-2023

Table 28 NBO Company Shares of Dog Food: % Value 2018-2022

Table 29 LBN Brand Shares of Dog Food: % Value 2019-2022

Table 30 LBN Brand Shares of Dog Treats and Mixers: % Value 2019-2022

Table 31 Distribution of Dog Food by Format: % Value 2018-2023

Table 32 Forecast Sales of Dog Food by Category: Volume 2023-2028

Table 33 Forecast Sales of Dog Food by Category: Value 2023-2028

Table 34 Forecast Sales of Dog Food by Category: % Volume Growth 2023-2028

Table 35 Forecast Sales of Dog Food by Category: % Value Growth 2023-2028

CAT FOOD IN BULGARIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth in total volume sales picks up as more owners choose prepared cat food

Wet cat food gains ground but dry products remain the most popular

Nestlé and Mars remain the overall leaders

PROSPECTS AND OPPORTUNITIES

Strong growth in total volume and current value sales projected

Leading branded players set to face greater challenge from private label lines

Offer of health-oriented products expected to increase

CATEGORY INDICATORS

Table 36 Cat Owning Households: % Analysis 2018-2023

Table 37 Cat Population 2018-2023

Table 38 Consumption of Cat Food by Prepared vs Non-prepared: % Analysis 2018-2023

CATEGORY DATA

Summary 3 Cat Food by Price Band 2023

Table 39 Sales of Cat Food by Category: Volume 2018-2023

Table 40 Sales of Cat Food by Category: Value 2018-2023

Table 41 Sales of Cat Food by Category: % Volume Growth 2018-2023

Table 42 Sales of Cat Food by Category: % Value Growth 2018-2023

Table 43 Sales of Dry Cat Food by Life-Cycle: % Value 2018-2023

Table 44 Sales of Wet Cat Food by Life-Cycle: % Value 2018-2023

Table 45 NBO Company Shares of Cat Food: % Value 2018-2022

Table 46 LBN Brand Shares of Cat Food: % Value 2019-2022

Table 47 LBN Brand Shares of Cat Treats and Mixers: % Value 2019-2022

Table 48 Distribution of Cat Food by Format: % Value 2018-2023

Table 49 Forecast Sales of Cat Food by Category: Volume 2023-2028

Table 50 Forecast Sales of Cat Food by Category: Value 2023-2028

Table 51 Forecast Sales of Cat Food by Category: % Volume Growth 2023-2028

Table 52 Forecast Sales of Cat Food by Category: % Value Growth 2023-2028

OTHER PET FOOD IN BULGARIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising demand for small mammal and bird food lifts total volume sales

Other pet food sales via e-commerce platforms continue to increase

Dajana and Vitakraft are the top two companies in value terms

PROSPECTS AND OPPORTUNITIES

Overall demand likely to be subdued by declines in pet fish, bird and reptile numbers

Fish food set to be a key beneficiary of consumer migration to prepared products

Pet shops and superstores will continue to dominate other pet food distribution

CATEGORY INDICATORS

Table 53 Other Pet Population 2018-2023

CATEGORY DATA

Table 54 Sales of Other Pet Food by Category: Volume 2018-2023

Table 55 Sales of Other Pet Food by Category: Value 2018-2023

Table 56 Sales of Other Pet Food by Category: % Volume Growth 2018-2023

Table 57 Sales of Other Pet Food by Category: % Value Growth 2018-2023

Table 58 LBN Brand Shares of Bird Food: % Value 2019-2022

Table 59 LBN Brand Shares of Fish Food: % Value 2019-2022

Table 60 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2019-2022

Table 61 Distribution of Other Pet Food by Format: % Value 2018-2023

Table 62 Forecast Sales of Other Pet Food by Category: Volume 2023-2028

Table 63 Forecast Sales of Other Pet Food by Category: Value 2023-2028

Table 64 Forecast Sales of Other Pet Food by Category: % Volume Growth 2023-2028

Table 65 Forecast Sales of Other Pet Food by Category: % Value Growth 2023-2028

PET PRODUCTS IN BULGARIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Other pet products grows fastest in value terms as overall demand remains buoyant

Trading down by consumers helps Sanicat claim the top spot in cat litter

Value share of pet shops and superstores rises following several years of decline

PROSPECTS AND OPPORTUNITIES

Rising pet ownership and humanisation trend will continue to drive demand

Price competition likely to intensify

More eco-friendly and high-tech products expected to gain popularity

CATEGORY DATA

Table 66 Sales of Pet Products by Category: Value 2018-2023

Table 67 Sales of Pet Products by Category: % Value Growth 2018-2023

Table 68 Sales of Pet Healthcare by Type: % Value 2018-2023

Table 69 Sales of Other Pet Products by Type: % Value 2018-2023

Table 70 NBO Company Shares of Pet Products: % Value 2018-2022

Table 71 LBN Brand Shares of Pet Products: % Value 2019-2022

Table 72 Distribution of Pet Products by Format: % Value 2018-2023

Table 73 Forecast Sales of Pet Products by Category: Value 2023-2028

Table 74 Forecast Sales of Pet Products by Category: % Value Growth 2023-2028

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