

Pet Barn Pty Ltd in Pet Care (Australia)

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Abstracts

In light of the merger between Greencross Ltd and Mammoth Pet Holdings Pty Ltd, the owner of Pet Bran Pty Ltd, and Greencross Ltd, Pet Barn looks set to continue to deliver strong annual growth through further store openings, targeted marketing initiatives, the extension of its e-commerce offering and an expansion of its private label range.

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