

Personal Care Appliances in Ukraine

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Abstracts

Personal care appliances is projected to see positive retail volume sales growth over 2021. The lingering Coronavirus (COVID-19) pandemic continues to present push-pull factors in terms of demand. As many consumers work from home and socialise less there has been less of a focus on appearance among many consumers, leading to a decreased demand for body shavers. On the hand, appearance remains important, not least among employees returning to the office or on video conference calls, etc. Thus, co...

Euromonitor International's Personal Care Appliances in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Care Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Heightened awareness of health and hygiene boosts “other” oral care appliances

Dyson’s investments pique the interest of higher-end consumers

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Growing interest in appearance with the return to pre-pandemic lifestyles expected to stimulate development in hair care appliances

Wider range and growing awareness of oral hygiene set to push sales of oral care appliances

Electric facial cleansers to benefit from the development of skin care, while maturity and economic recovery may dampen the growth potential of body shavers

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