

Personal Services in Spain

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Abstracts

The personal services industry continued to maintain steady growth in 2019, as private consumption in Spain witnessed robust growth, while inflation fell to the lowest level since 2016. In recent years, consumer income growth has been driven by declining structural unemployment in the country and an expansionary fiscal policy; however, youth unemployment remained among the highest in the EU. In addition, demand for consumer credit declined slightly, as credit standards tightened due to lower cre...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Personal Services market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Funeral and Related Services, Hairdressing and Beauty Treatment, Solariums, Spas and Similar Services, Washing and Cleaning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Personal Services market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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