

Personal Services in Mexico

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Abstracts

The industry witnessed a healthy rate of expansion in 2018, as a result of stronger private consumption. Historically low unemployment, rising wages and record high remittances from foreign-working Mexicans were the main contributors to improving consumer confidence and household consumption. Moreover, discretionary spending growth is also driven by the country's expanding middle-class. In 2018, the number of middle-class households surpassed nine million, accounting for over one-quarter of all...

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Product coverage: Funeral and Related Services, Hairdressing and Beauty Treatment, Solariums, Spas and Similar Services, Washing and Cleaning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Personal Services market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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