

# Personal Services in Japan

<https://marketpublishers.com/r/P08A65D6D54EN.html>

Date: October 2019

Pages: 20

Price: US\$ 660.00 (Single User License)

ID: P08A65D6D54EN

## Abstracts

In 2018, Japanese personal services providers witnessed faster growth in comparison with the previous year, fuelled by an uptick in domestic demand and better than expected economic performance. Consumer and business confidence increased due to further declining unemployment, higher public spending, low interest rate environment and favourable financial conditions. Nevertheless, despite tight labour market conditions, disposable income growth among locals remained weak, partly hindering consumer...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Personal Services market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Funeral and Related Services, Hairdressing and Beauty Treatment, Solariums, Spas and Similar Services, Washing and Cleaning.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Personal Services market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Prospects

Industry Growth Expected To Remain Subdued

Japanese Beauty Services Industry Among the Largest Globally

Funeral Services To Be the Fastest-growing Segment

Competitive Landscape

Local Services Providers Increasingly Focus on Overseas Tourists

Industry Overview

Chart 1 Turnover 2003-2023, LCU million

Chart 2 Value Added 2013-2018, LCU million

Chart 3 Profit and Profit Margin 2013-2018

Chart 4 Turnover and Growth by Category 2018, LCU million

Chart 5 Hairdressing And Beauty Treatment Turnover 2003-2023, LCU million

Chart 6 Funeral And Related Services Turnover 2003-2023, LCU million

Chart 7 Washing And Cleaning Turnover 2003-2023, LCU million

Chart 8 Solariums, Spas And Similar Services Turnover 2003-2023, LCU million

Chart 9 Absolute Growth by Category, LCU million

Cost Structure

Chart 10 Cost Structure 2018, LCU million

Chart 11 B2B Costs and Growth 2018, LCU million

Trade

Chart 12 Imports, Exports and Trade Balance 2013-2018, LCU million

Chart 13 Exports 2013-2018, LCU million

Chart 14 Exports Share by Category 2013-2018, % of Total Exports

Chart 15 Imports 2013-2018, LCU million

Chart 16 Imports Share by Category 2013-2018, % of Total Imports

Market Structure

Chart 17 Market Structure by Category 2013-2018, LCU million

Chart 18 Market Share by Category 2013-2018, % of Total Market

Chart 19 Market Structure 2013-2018, LCU million

Buyers

Chart 20 Market Structure by Buyer 2018, LCU million

Chart 21 B2B Buyers and Growth 2018, LCU million

Firmographics

Chart 22 Employment Statistics and Productivity 2013-2018

Chart 23 Number of Companies by Company's Size 2013-2018

Chart 24 Firmographics Distribution by Turnover 2013-2018, % of total Turnover

Chart 25 Industry Concentration 2013-2018, % Share of Turnover

Chart 26 Top Companies' Shares 2018, % of Turnover

Chart 27 Top 5 Companies' Share Dynamics 2013-2018, % of Turnover

Chart 28 Turnover Performance by Company 2013-2018

#### Digital Business

Chart 29 Share of E-Commerce Activities 2018-2023, %

Chart 30 Number of Companies Receiving Orders Online 2013-2018

Chart 31 Number of Companies Placing Orders Online 2013-2018

Chart 32 Revenue from E-Commerce, 2013-2018, LCU million

#### Industry Context

Chart 33 Attractiveness Index in Selected Industries 2018

Chart 34 Industry vs GDP Performance 2003-2023, % y-o-y Growth

Chart 35 Personal services vs Other Industries 2003-2023, LCU million

Chart 36 Industry Turnover by Region 2018, USD million

Chart 37 Personal Services in Asia Pacific 2003-2023, USD million

## I would like to order

Product name: Personal Services in Japan

Product link: <https://marketpublishers.com/r/P08A65D6D54EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P08A65D6D54EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970