

Personal Services in Indonesia

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Abstracts

Higher Indonesian household consumption was the main driver for the industry's growth in 2018. This was influenced by the strong performance of Indonesia's economy, which was stimulated by higher prices of key raw materials such as oil and coal, as well as recent economy-oriented government actions such as deregulation of businesses, and ramped up investments in the country's ailing infrastructure. All of this led to on-going job creation, rising consumer earnings, and higher private consumption...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Personal Services market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Funeral and Related Services, Hairdressing and Beauty Treatment, Solariums, Spas and Similar Services, Washing and Cleaning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Services market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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