

# Personal Services in India

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## Abstracts

The industry's turnover declined over 2020, owing to the economic downturn caused by the COVID-19 pandemic and imposed lockdown measures, resulting in large-scale business closures, higher unemployment and salary cuts. In addition, remittance inflows shrank, as migrant workers lost their jobs and were forced to return home. As many lower income households are heavily dependent on remittances sent by their family members working in big cities or abroad, millions of Indians fell under the poverty...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Personal Services market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Funeral and Related Services, Hairdressing and Beauty Treatment, Solariums, Spas and Similar Services, Washing and Cleaning.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Personal Services market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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