

# Personal Services in France

<https://marketpublishers.com/r/P2BDE790CF1EN.html>

Date: August 2020

Pages: 24

Price: US\$ 660.00 (Single User License)

ID: P2BDE790CF1EN

## Abstracts

The industry's turnover continued to grow over 2019, thanks to rising private consumption, driven by favourable lending conditions and higher household purchasing power. This mainly resulted from an increase in permanent employment, as well as tax cuts, including reduced housing tax and lower employee contributions to unemployment and health insurance.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Personal Services market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Funeral and Related Services, Hairdressing and Beauty Treatment, Solariums, Spas and Similar Services, Washing and Cleaning.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Personal Services market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Prospects

The industry is set to witness slower growth due to subdued private consumption

Hairdressing and beauty services to remain the industry's largest category

Uncertainty around COVID-19 crisis will hinder demand for wellness services

Competitive Landscape

Tech-enabled companies to disrupt the industry

Industry Overview

CHART 1 Turnover 2004-2024, LCU million

CHART 2 Value Added 2014-2019, LCU million

CHART 3 Profit and Profit Margin 2014-2019

CHART 4 Turnover and Growth by Category 2019, LCU million

CHART 5 Hairdressing And Beauty Treatment Turnover 2004-2024, LCU million

CHART 6 Solariums, Spas And Similar Services Turnover 2004-2024, LCU million

CHART 7 Funeral And Related Services Turnover 2004-2024, LCU million

CHART 8 Washing And Cleaning Turnover 2004-2024, LCU million

CHART 9 Absolute Growth by Category, LCU million

Cost Structure

CHART 10 Cost Structure 2019, LCU million

CHART 11 B2B Costs and Growth 2019, LCU million

Trade

CHART 12 Imports, Exports and Trade Balance 2014-2019, LCU million

CHART 13 Imports 2014-2019, LCU million

CHART 14 Imports Share by Category 2014-2019, % of Total Imports

Market Structure

CHART 15 Market Structure by Category 2014-2019, LCU million

CHART 16 Market Share by Category 2014-2019, % of Total Market

CHART 17 Market Structure 2014-2019, LCU million

Buyers

CHART 18 Market Structure by Buyer 2019, LCU million

CHART 19 B2B Buyers and Growth 2019, LCU million

Firmographics

CHART 20 Employment Statistics and Productivity 2014-2019

CHART 21 Number of Companies by Company's Size 2014-2019

CHART 22 Firmographics Distribution by Company Size 2014-2019, % of Total

Companies

CHART 23 Firmographics Distribution by Turnover 2014-2019, % of total Turnover

CHART 24 Industry Concentration 2014-2019, % Share of Turnover

CHART 25 Top Companies' Shares 2019, % of Turnover

CHART 26 Top 5 Companies' Share Dynamics 2014-2019, % of Turnover

CHART 27 Turnover Performance by Company 2014-2019

Digital Business

CHART 28 Share of E-Commerce Activities 2019-2024, %

CHART 29 Number of Companies Receiving Orders Online 2014-2019

CHART 30 Number of Companies Placing Orders Online 2014-2019

CHART 31 Revenue from E-Commerce, 2014-2019, LCU million

Industry Context

CHART 32 Attractiveness Index in Selected Industries 2019

CHART 33 Industry vs GDP Performance 2004-2024, % y-o-y Growth

CHART 34 Personal services vs Other Industries 2004-2024, LCU million

CHART 35 Industry Turnover by Region 2019, USD million

CHART 36 Personal Services in Western Europe 2004-2024, USD million

## I would like to order

Product name: Personal Services in France

Product link: <https://marketpublishers.com/r/P2BDE790CF1EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P2BDE790CF1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970