

Personal Services in China

<https://marketpublishers.com/r/P28DAA775D9EN.html>

Date: October 2020

Pages: 23

Price: US\$ 660.00 (Single User License)

ID: P28DAA775D9EN

Abstracts

The industry continued to witness rapid expansion in 2019. The positive performance of the industry was influenced by strong private consumption, despite rising economic uncertainty. Continued growth in household incomes and the rapid expansion of the urban middle class continued to drive growth in discretionary spending. In addition, the Chinese government increased spending over the year and launched broad-based policies targeting lower income households and the middle class to spur domestic c...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Personal Services market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Funeral and Related Services, Hairdressing and Beauty Treatment, Solariums, Spas and Similar Services, Washing and Cleaning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Services market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Heightened uncertainty and rising household debt weigh on private consumption

Wellness services growth to be supported by domestic travellers over the medium term

Hairdressing and beauty treatment to witness stable growth

Competitive Landscape

Personal services providers step up their digital strategies

Industry Overview

CHART 1 Turnover 2004-2024, LCU million

CHART 2 Value Added 2014-2019, LCU million

CHART 3 Profit and Profit Margin 2014-2019

CHART 4 Turnover and Growth by Category 2019, LCU million

CHART 5 Solariums, Spas And Similar Services Turnover 2004-2024, LCU million

CHART 6 Hairdressing And Beauty Treatment Turnover 2004-2024, LCU million

CHART 7 Funeral And Related Services Turnover 2004-2024, LCU million

CHART 8 Washing And Cleaning Turnover 2004-2024, LCU million

CHART 9 Absolute Growth by Category, LCU million

Cost Structure

CHART 10 Cost Structure 2019, LCU million

CHART 11 B2B Costs and Growth 2019, LCU million

Trade

CHART 12 Imports, Exports and Trade Balance 2014-2019, LCU million

CHART 13 Exports 2014-2019, LCU million

CHART 14 Exports Share by Category 2014-2019, % of Total Exports

CHART 15 Imports 2014-2019, LCU million

CHART 16 Imports Share by Category 2014-2019, % of Total Imports

Market Structure

CHART 17 Market Structure by Category 2014-2019, LCU million

CHART 18 Market Share by Category 2014-2019, % of Total Market

CHART 19 Market Structure 2014-2019, LCU million

Buyers

CHART 20 Market Structure by Buyer 2019, LCU million

CHART 21 B2B Buyers and Growth 2019, LCU million

Firmographics

CHART 22 Employment Statistics and Productivity 2014-2019

CHART 23 Number of Companies by Company's Size 2014-2019

CHART 24 Firmographics Distribution by Turnover 2014-2019, % of total Turnover

CHART 25 Industry Concentration 2014-2019, % Share of Turnover
Digital Business

CHART 26 Share of E-Commerce Activities 2019-2024, %

CHART 27 Number of Companies Receiving Orders Online 2014-2019

CHART 28 Number of Companies Placing Orders Online 2014-2019

CHART 29 Revenue from E-Commerce, 2014-2019, LCU million

Industry Context

CHART 30 Attractiveness Index in Selected Industries 2019

CHART 31 Industry vs GDP Performance 2004-2024, % y-o-y Growth

CHART 32 Personal services vs Other Industries 2004-2024, LCU million

CHART 33 Industry Turnover by Region 2019, USD million

CHART 34 Personal Services in Asia Pacific 2004-2024, USD million

I would like to order

Product name: Personal Services in China

Product link: <https://marketpublishers.com/r/P28DAA775D9EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P28DAA775D9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970