

Personal Services in Canada

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Abstracts

In 2020, the personal services industry was hit hard by the COVID-19 crisis, imposed lockdown measures and weak private consumption. Canada's consumer confidence deteriorated in the first half of 2020 due to heightened uncertainty about economic prospects. The unemployment rate more than doubled over February-April 2020, as millions of Canadians witnessed job and income losses amid large-scale business closures. For these reasons, Canadian households reduced their spending on discretionary items...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Personal Services market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Funeral and Related Services, Hairdressing and Beauty Treatment, Solariums, Spas and Similar Services, Washing and Cleaning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Services market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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