

Personal Services in Australia

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Abstracts

The personal services industry witnessed steady growth in 2018, due to greater consumer confidence and rising household consumption, which was boosted by an improvement in labour market conditions and the introduction of tax relief on personal income in mid-2018. However, consumer sentiment came under pressure towards the end of 2018, due to various reasons, including mounting household debt, weak wage growth and rising pressure on household budgets, which constrained spending on personal servic...

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Product coverage: Funeral and Related Services, Hairdressing and Beauty Treatment, Solariums, Spas and Similar Services, Washing and Cleaning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Personal Services market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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