

Personal Accessories in Sweden

<https://marketpublishers.com/r/P0AC3F11E2EEN.html>

Date: January 2024

Pages: 49

Price: US\$ 1,210.00 (Single User License)

ID: P0AC3F11E2EEN

Abstracts

Sales of personal accessories in Sweden continued to expand in current value terms in 2023, although the rate of growth was more modest compared to the previous year. Performance was boosted by a return to pre-pandemic lifestyles, including increased levels of international travel, which a welcome to boost to luggage in particular. Luxury handbags and high-end watches also fared relatively well, in keeping with the premiumisation trend. However, it should be noted that current value growth was m...

Euromonitor International's Personal Accessories in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Personal Accessories in Sweden
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

PERSONAL ACCESSORIES IN SWEDEN
EXECUTIVE SUMMARY
Personal accessories in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2018-2023
Table 2 Sales of Personal Accessories by Category: Value 2018-2023
Table 3 Sales of Personal Accessories by Category: % Volume Growth 2018-2023
Table 4 Sales of Personal Accessories by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Personal Accessories: % Value 2019-2023
Table 6 LBN Brand Shares of Personal Accessories: % Value 2020-2023
Table 7 Distribution of Personal Accessories by Format: % Value 2018-2023
Table 8 Forecast Sales of Personal Accessories by Category: Volume 2023-2028
Table 9 Forecast Sales of Personal Accessories by Category: Value 2023-2028
Table 10 Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028
Table 11 Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources
BAGS AND LUGGAGE IN SWEDEN
KEY DATA FINDINGS

2023 DEVELOPMENTS

Slowdown in growth for bags and luggage in 2023

Revival of travel industry boosts sales of luggage, especially premium brands

Premiumisation trend remains strong, as consumers invest in high-end items

PROSPECTS AND OPPORTUNITIES

Sustainable offerings will likely see higher demand

Lifestyle changes will have negative impact on business bags and wallet and coin pouches

Consumers will continue to trade up to premium brands

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2018-2023

Table 13 Sales of Bags and Luggage by Category: Value 2018-2023

Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2018-2023

Table 15 Sales of Bags and Luggage by Category: % Value Growth 2018-2023

Table 16 Sales of Luggage by Type: % Value 2018-2023

Table 17 NBO Company Shares of Bags and Luggage: % Value 2019-2023

Table 18 LBN Brand Shares of Bags and Luggage: % Value 2020-2023

Table 19 Distribution of Bags and Luggage by Format: % Value 2018-2023

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2023-2028

Table 21 Forecast Sales of Bags and Luggage by Category: Value 2023-2028

Table 22 Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

JEWELLERY IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cost of living crisis curtails spending on jewellery

Sustainable offerings grow in prominence

Domestic brands cater to local preferences

PROSPECTS AND OPPORTUNITIES

High-quality, sustainable jewellery will see an increased demand

Retailers will focus on enhancing the digital customer experience

Minimalist Scandi-influenced designs will dominate sales

CATEGORY DATA

Table 69 Sales of Jewellery by Category: Volume 2018-2023

Table 70 Sales of Jewellery by Category: Value 2018-2023

Table 71 Sales of Jewellery by Category: % Volume Growth 2018-2023

Table 72 Sales of Jewellery by Category: % Value Growth 2018-2023
Table 73 Sales of Costume Jewellery by Type: % Value 2018-2023
Table 74 Sales of Fine Jewellery by Type: % Value 2018-2023
Table 75 Sales of Fine Jewellery by Collection: % Value 2018-2023
Table 76 Sales of Fine Jewellery by Metal: % Value 2018-2023
Table 77 NBO Company Shares of Jewellery: % Value 2019-2023
Table 78 LBN Brand Shares of Jewellery: % Value 2020-2023
Table 79 Distribution of Jewellery by Format: % Value 2018-2023
Table 80 Forecast Sales of Jewellery by Category: Volume 2023-2028
Table 81 Forecast Sales of Jewellery by Category: Value 2023-2028
Table 82 Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028
Table 83 Forecast Sales of Jewellery by Category: % Value Growth 2023-2028
TRADITIONAL AND CONNECTED WATCHES IN SWEDEN
KEY DATA FINDINGS

2023 DEVELOPMENTS

Luxury watches fare better than their lower-priced counterparts, due to their status as statement pieces

Smart wearables continue to pose a challenge to traditional watches

Retailers continue to invest in e-commerce solutions

PROSPECTS AND OPPORTUNITIES

Luxury watches will lead growth, with focus on omnichannel strategies

Growing popularity of vintage watches could hinder sales of new offerings

Swedish watch brands will seek to capitalise upon their local heritage

CATEGORY DATA

Table 24 Sales of Traditional and Connected Watches by Category: Volume 2018-2023

Table 25 Sales of Traditional and Connected Watches by Category: Value 2018-2023

Table 26 Sales of Traditional and Connected Watches by Category: % Volume Growth 2018-2023

Table 27 Sales of Traditional and Connected Watches by Category: % Value Growth 2018-2023

Table 28 Sales of Traditional Watches by Category: Volume 2018-2023

Table 29 Sales of Traditional Watches by Category: Value 2018-2023

Table 30 Sales of Traditional Watches by Category: % Volume Growth 2018-2023

Table 31 Sales of Traditional Watches by Category: % Value Growth 2018-2023

Table 32 Sales of Traditional Watches by Price Band: Volume 2018-2023

Table 33 Sales of Traditional Watches by Price Band: Value 2018-2023

Table 34 Sales of Traditional Watches by Price Band: % Volume Growth 2018-2023

Table 35 Sales of Traditional Watches by Price Band: % Value Growth 2018-2023

Table 36 Sales of Connected Watches by Category: Volume 2018-2023

Table 37 Sales of Connected Watches by Category: Value 2018-2023

Table 38 Sales of Connected Watches by Category: % Volume Growth 2018-2023

Table 39 Sales of Connected Watches by Category: % Value Growth 2018-2023

Table 40 NBO Company Shares of Traditional Watches: % Value 2019-2023

Table 41 LBN Brand Shares of Traditional Watches: % Value 2020-2023

Table 42 NBO Company Shares of Connected Watches: % Value 2019-2023

Table 43 LBN Brand Shares of Connected Watches: % Value 2020-2023

Table 44 Distribution of Traditional Watches by Format: % Value 2018-2023

Table 45 Distribution of Connected Watches by Format: % Value 2018-2023

Table 46 Forecast Sales of Traditional and Connected Watches by Category: Volume 2023-2028

Table 47 Forecast Sales of Traditional and Connected Watches by Category: Value 2023-2028

Table 48 Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2023-2028

Table 49 Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2023-2028

Table 50 Forecast Sales of Traditional Watches by Category: Volume 2023-2028

Table 51 Forecast Sales of Traditional Watches by Category: Value 2023-2028

Table 52 Forecast Sales of Traditional Watches by Category: % Volume Growth 2023-2028

Table 53 Forecast Sales of Traditional Watches by Category: % Value Growth 2023-2028

Table 54 Forecast Sales of Connected Watches by Category: Volume 2023-2028

Table 55 Forecast Sales of Connected Watches by Category: Value 2023-2028

Table 56 Forecast Sales of Connected Watches by Category: % Volume Growth 2023-2028

Table 57 Forecast Sales of Connected Watches by Category: % Value Growth 2023-2028

WRITING INSTRUMENTS IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales continue to suffer from rise of paperless office

Writing instruments remains a commodified category

Luxury segment finds its niche

PROSPECTS AND OPPORTUNITIES

Sluggish performance expected

Rise of digital communication methods will lead to continued demise of pen and paper

Ongoing preference for cheap alternatives, as well as refillable options, will inhibit value growth

CATEGORY DATA

Table 58 Sales of Writing Instruments by Category: Volume 2018-2023

Table 59 Sales of Writing Instruments by Category: Value 2018-2023

Table 60 Sales of Writing Instruments by Category: % Volume Growth 2018-2023

Table 61 Sales of Writing Instruments by Category: % Value Growth 2018-2023

Table 62 NBO Company Shares of Writing Instruments: % Value 2019-2023

Table 63 LBN Brand Shares of Writing Instruments: % Value 2020-2023

Table 64 Distribution of Writing Instruments by Format: % Value 2018-2023

Table 65 Forecast Sales of Writing Instruments by Category: Volume 2023-2028

Table 66 Forecast Sales of Writing Instruments by Category: Value 2023-2028

Table 67 Forecast Sales of Writing Instruments by Category: % Volume Growth 2023-2028

Table 68 Forecast Sales of Writing Instruments by Category: % Value Growth 2023-2028

I would like to order

Product name: Personal Accessories in Sweden

Product link: <https://marketpublishers.com/r/P0AC3F11E2EEN.html>

Price: US\$ 1,210.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P0AC3F11E2EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970