

# Personal Luxury in Ukraine

<https://marketpublishers.com/r/P5D80442F41EN.html>

Date: December 2021

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: P5D80442F41EN

## Abstracts

Personal luxury registered a huge hit in 2020, due to the pandemic. In 2021, with society gradually opening up, including retail outlets, value growth is expected to be in the double digits. With international travel still disrupted, consumers buy personal luxury goods locally rather than at airport outlets. All the same, with the pandemic far from over, and economic uncertainty negatively impacting purchasing power, value sales are lower than before the onset of COVID-19. In 2021 discounts are...

Euromonitor International's Personal Luxury in Ukraine report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Product coverage:** Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Portable Consumer Electronics, Luxury Timepieces, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Personal Luxury market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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