

# Personal Luxury in Singapore

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## Abstracts

Personal luxury retail value sales increased by 9% in 2023 to total SGD6.2 billion, supported by growth recorded by leading brand providers, such as Rolex Singapore Pte Ltd and Chanel (S) Pte Ltd. 2023 sales growth was fuelled by investment in luxury goods such as luxury jewellery and luxury timepieces as an alternative asset class. Moreover, the prospect of utilising these goods for income generation through rental platforms has made them more attractive. As a result, despite high inflation and...

Euromonitor International's Personal Luxury in Singapore report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Timepieces, Luxury Wearables Electronics, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Luxury market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Luxury eyewear records rise in value sales

Retail value sales of luxury jewellery rise in 2023

Luxury leather goods sees positive value growth in 2023

Luxury wearables electronics sees relatively low value sales in 2023

Luxury timepieces sees value sales increase

Value sales of luxury writing instruments and stationery on the up in 2023

Value of super premium beauty and personal care sees a sales rise

Rolex Singapore Pte Ltd holds the lead in personal luxury in 2022

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