

# Personal Luxury in Russia

<https://marketpublishers.com/r/P8A95C21B9CEN.html>

Date: December 2021

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: P8A95C21B9CEN

## Abstracts

2021 was a favourable year for personal luxury in Russia. Among the main factors behind this were the fact Russia's borders remained closed until April, thus limiting the ability of Russians to go abroad to shop for luxury goods. As a result, wealthier people redirected their spending from travelling and purchasing goods abroad to spending on personal luxury in Russia.

Euromonitor International's Personal Luxury in Russia report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Product coverage:** Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Portable Consumer Electronics, Luxury Timepieces, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Personal Luxury market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### PERSONAL LUXURY IN RUSSIA

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Personal luxury sees improved performance in 2021 with focus on domestic consumers

E-commerce sees further gains despite barriers to growth

Luxury jewellery sparkles but super premium beauty and personal care fails to shine

#### PROSPECTS AND OPPORTUNITIES

Easing of border controls and economic pressures could limit growth

E-commerce set for further gains as personal luxury embraces the digital world

Mercury rising as well-established brands look to build from a position of strength

#### CATEGORY DATA

Table 1 Sales of Personal Luxury by Category: Value 2016-2021

Table 2 Sales of Personal Luxury by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Personal Luxury: % Value 2016-2020

Table 4 LBN Brand Shares of Personal Luxury: % Value 2017-2020

Table 5 Distribution of Personal Luxury by Format: % Value 2016-2021

Table 6 Forecast Sales of Personal Luxury by Category: Value 2021-2026

Table 7 Forecast Sales of Personal Luxury by Category: % Value Growth 2021-2026

### LUXURY GOODS IN RUSSIA

#### EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

#### MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Personal Luxury in Russia

Product link: <https://marketpublishers.com/r/P8A95C21B9CEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P8A95C21B9CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970