

# Personal Luxury in Japan

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## Abstracts

Personal luxury retail value sales rose by 7% in 2023 to total JPY3.4 trillion, supporting growth recorded by leading brand providers such as Louis Vuitton Japan KK. In 2023, sales were boosted by investment in luxury goods such as designer apparel and footwear (ready-to-wear) and luxury leather goods as an alternative asset class. In addition, the idea that some of these goods can be used to generate income through rental platforms means that they have more of an appeal. As a result, despite th...

Euromonitor International's Personal Luxury in Japan report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Timepieces, Luxury Wearables Electronics, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Luxury market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Personal luxury sees an increase in current retail value sales in 2023

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Luxury eyewear sees rising value sales in 2023

Luxury jewellery retail value sales see a rise in 2023

Luxury leather goods sees positive value growth in 2023

Value sales of luxury wearables electronics increase in 2023

Luxury timepieces sees rising value sales

Value sales of writing instruments and stationery on the up in 2023

Value of super premium beauty and personal care sees a sales rise

Louis Vuitton Japan KK holds the lead in personal luxury in 2022

#### PROSPECTS AND OPPORTUNITIES

Value sales are expected to increase in 2023 constant terms over the forecast period

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