

# Personal Luxury in Italy

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## Abstracts

Personal luxury is set to see current value growth of 10% in 2023 to reach EUR17.9 billion. Growth is being supported by strong performances from leading brand providers, such as Guccio Gucci SpA and LVMH Italia SpA. All areas of personal luxury are seeing dynamic growth in current value terms in 2023, with designer apparel and footwear (ready-to-wear) and luxury leather goods remaining two of the most important categories. As well as benefiting from the strong eye for fashion in Italy, these pr...

Euromonitor International's Personal Luxury in Italy report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Timepieces, Luxury Wearables Electronics, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Luxury market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Designer apparel (ready-to-wear) thriving as Italians return to the streets

Luxury eyewear sees rising value sales in 2023

The end of the pandemic brings the sparkle back to luxury jewellery in 2023

Luxury leather goods benefits from increased travel and a growing interest in these products as investments

Luxury wearables electronics sees value sales increase in 2023

Luxury timepieces ticking along nicely with collectors eyeing investments

Luxury writing instruments and stationery on the rise in 2023 but questions remain over the relevance of these products in an increasingly digital world

Rise in value sales of super premium beauty and personal care recorded in 2023

Guccio Gucci SpA holds the lead in personal luxury in 2022

#### PROSPECTS AND OPPORTUNITIES

Value sales look likely to increase in 2023 constant terms during the forecast period

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