

# **Personal Luxury in India**

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## **Abstracts**

Personal luxury retail sales increased by 11% in current value terms to reach INR256.2 billion in 2023, supported by growth recorded by leading players such as LVMH Watch & Jewellery India Pvt Ltd, Louis Vuitton India Retail Pvt Ltd and Herm?s India Ltd. The value sales growth in 2023 was boosted by investment in luxury goods such as luxury jewellery and luxury eyewear as an alternative asset. Moreover, the idea that many items like this can be used as a way of generating extra income via rental...

Euromonitor International's Personal Luxury in India report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Timepieces, Luxury Wearables Electronics, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Luxury market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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Modest current value growth for luxury writing instruments and stationery in 2023

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