

Personal Luxury in China

<https://marketpublishers.com/r/PF2C20789FFEN.html>

Date: October 2023

Pages: 27

Price: US\$ 990.00 (Single User License)

ID: PF2C20789FFEN

Abstracts

Personal luxury retail value sales grew by 15% in 2023 to amount to CNY413.1 billion, thanks to growth recorded by leading brand providers such as LVMH Fashion (Shanghai) Trading Co Ltd, Richemont SA, Cie Financi?re, and LVMH Mo?t Hennessy Louis Vuitton SA. Sales growth in 2023 was fuelled by investment in luxury goods such as luxury leather goods and designer apparel and footwear (ready-to-wear) as an alternative asset class. Moreover, the prospect of utilising these goods for income generation...

Euromonitor International's Personal Luxury in China report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Timepieces, Luxury Wearables Electronics, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Luxury market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

PERSONAL LUXURY IN CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Personal luxury sees an increase in current retail value sales in 2023

Designer apparel (ready-to-wear) dominates designer apparel and footwear (ready-to-wear)

Luxury eyewear

Retail value sales of luxury jewellery on the up in 2023

Positive value growth for luxury leather goods

Value sales of luxury wearables electronics increase in 2023

Luxury timepieces sees value increase

Value sales of writing instruments and stationery fall in 2023

Rise in value sales of super premium beauty and personal care seen in 2023

LVMH Fashion (Shanghai) Trading Co Ltd leads personal luxury in 2022

PROSPECTS AND OPPORTUNITIES

Value sales expected to rise in 2023 constant terms during the forecast period

Luxury leather goods set to remain biggest subcategory in value terms in 2028

Luxury wearables electronics is expected to see the fastest percentage growth over forecast period

CATEGORY DATA

Table 1 Sales of Personal Luxury by Category: Value 2018-2023

Table 2 Sales of Personal Luxury by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Personal Luxury: % Value 2018-2023

Table 4 LBN Brand Shares of Personal Luxury: % Value 2019-2023

Table 5 Distribution of Personal Luxury by Format: % Value 2018-2023

Table 6 Forecast Sales of Personal Luxury by Category: Value 2023-2028

Table 7 Forecast Sales of Personal Luxury by Category: % Value Growth 2023-2028

LUXURY GOODS IN CHINA

EXECUTIVE SUMMARY

Luxury goods in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2018-2023

Table 9 Sales of Luxury Goods by Category: % Value Growth 2018-2023

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023

Table 11 NBO Company Shares of Luxury Goods: % Value 2018-2023

Table 12 LBN Brand Shares of Luxury Goods: % Value 2019-2023

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2023

Table 14 Forecast Sales of Luxury Goods by Category: Value 2023-2028

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Personal Luxury in China

Product link: <https://marketpublishers.com/r/PF2C20789FFEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PF2C20789FFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970