

# Personal Luxury in Canada

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## Abstracts

Personal luxury is set to see current value growth of 6% in 2023 to total CAD11.4 billion. Growth is being supported by strong performances from leading brand providers, such as Michael Kors Canada Holdings Ltd, Canada Goose Holdings Inc and L'Oréal Canada Inc. With the pandemic now over consumers have been investing in luxury goods such as designer apparel and footwear (ready-to-wear) and luxury eyewear, with sales being backed by an increase in travel and social occasions. Moreover, the idea t...

Euromonitor International's Personal Luxury in Canada report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Timepieces, Luxury Wearables Electronics, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Luxury market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Luxury jewellery sales benefit from self-gifting and the return of important events in 2023

Luxury leather goods see rising demand in 2023 as consumers resume their travel plans

Luxury wearables electronics sees strong innovation

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Value sales of super premium beauty and personal care on the rise

Michael Kors Canada Holdings Ltd holds the lead in personal luxury in 2022

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