

Personal Luxury in Canada

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Abstracts

Personal luxury is set to see current value growth of 6% in 2023 to total CAD11.4 billion. Growth is being supported by strong performances from leading brand providers, such as Michael Kors Canada Holdings Ltd, Canada Goose Holdings Inc and L'Oréal Canada Inc. With the pandemic now over consumers have been investing in luxury goods such as designer apparel and footwear (ready-to-wear) and luxury eyewear, with sales being backed by an increase in travel and social occasions. Moreover, the idea t...

Euromonitor International's Personal Luxury in Canada report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Timepieces, Luxury Wearables Electronics, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Luxury market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

PERSONAL LUXURY IN CANADA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Personal luxury benefiting from a post-pandemic sales boom in 2023

Designer apparel (ready-to-wear) dominates designer apparel and footwear (ready-to-wear)

Luxury eyewear comes back into focus as restrictions are lifted

Luxury jewellery sales benefit from self-gifting and the return of important events in 2023

Luxury leather goods see rising demand in 2023 as consumers resume their travel plans

Luxury wearables electronics sees strong innovation

Luxury timepieces benefiting from strong investment value

Value sales of writing instruments and stationery on the rise in 2023

Value sales of super premium beauty and personal care on the rise

Michael Kors Canada Holdings Ltd holds the lead in personal luxury in 2022

PROSPECTS AND OPPORTUNITIES

Positive outlook despite prevailing economic uncertainty

The return to normality set to help fuel demand for designer apparel and footwear (ready-to-wear) and super premium beauty and personal care

Luxury leather goods is expected to see the most dynamic percentage growth over forecast period

CATEGORY DATA

Table 1 Sales of Personal Luxury by Category: Value 2018-2023

Table 2 Sales of Personal Luxury by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Personal Luxury: % Value 2018-2023

Table 4 LBN Brand Shares of Personal Luxury: % Value 2019-2023

Table 5 Distribution of Personal Luxury by Format: % Value 2018-2023

Table 6 Forecast Sales of Personal Luxury by Category: Value 2023-2028

Table 7 Forecast Sales of Personal Luxury by Category: % Value Growth 2023-2028

LUXURY GOODS IN CANADA

EXECUTIVE SUMMARY

Luxury goods in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2018-2023

Table 9 Sales of Luxury Goods by Category: % Value Growth 2018-2023

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023

Table 11 NBO Company Shares of Luxury Goods: % Value 2018-2023

Table 12 LBN Brand Shares of Luxury Goods: % Value 2019-2023

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2023

Table 14 Forecast Sales of Luxury Goods by Category: Value 2023-2028

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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