

# Personal Luxury in Argentina

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## Abstracts

Personal luxury retail value sales rose by 93% in current terms in 2023 to reach ARS114.7 billion, with the strongest growth recorded by the leading brand owners such as France Argentine Cosmetics SA and Puig Argentina SA. This very positive sales growth was largely due to high inflation, which boasted current value growth significantly, while demand remains under pressure. Nonetheless, Argentina's more affluent individuals are increasingly deciding to invest in super premium beauty and personal...

Euromonitor International's Personal Luxury in Argentina report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Timepieces, Luxury Wearables Electronics, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Luxury market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### PERSONAL LUXURY IN ARGENTINA

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Personal luxury sees a rise in current retail value sales in 2023

Designer apparel and footwear (ready-to-wear) remains popular among chic local consumers

Luxury eyewear sees increase in value

Retail value sales of luxury jewellery increase in 2023

Positive value growth for luxury leather goods

Luxury timepieces sees value increase

Value sales of luxury writing instruments and stationery on the rise during 2023

Rise in value sales of super premium beauty and personal care seen in 2023

C&a Argentina de Dise?o SA holds the lead in personal luxury in 2022

#### PROSPECTS AND OPPORTUNITIES

Value sales look likely to increase in 2023 constant terms over the forecast period

Super premium beauty and personal care set to remain biggest category in value terms

Super premium beauty and personal care to see the most dynamic percentage growth

#### CATEGORY DATA

Table 1 Sales of Personal Luxury by Category: Value 2018-2023

Table 2 Sales of Personal Luxury by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Personal Luxury: % Value 2018-2022

Table 4 LBN Brand Shares of Personal Luxury: % Value 2019-2022

Table 5 Distribution of Personal Luxury by Format: % Value 2018-2023

Table 6 Forecast Sales of Personal Luxury by Category: Value 2023-2028

Table 7 Forecast Sales of Personal Luxury by Category: % Value Growth 2023-2028

### LUXURY GOODS IN ARGENTINA

#### EXECUTIVE SUMMARY

Luxury goods in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

#### MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2018-2023

Table 9 Sales of Luxury Goods by Category: % Value Growth 2018-2023

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023

Table 11 NBO Company Shares of Luxury Goods: % Value 2018-2022

Table 12 LBN Brand Shares of Luxury Goods: % Value 2019-2022

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2023

Table 14 Forecast Sales of Luxury Goods by Category: Value 2023-2028

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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