

Personal Care Appliances in Morocco

<https://marketpublishers.com/r/P23A4266310EN.html>

Date: January 2024

Pages: 34

Price: US\$ 990.00 (Single User License)

ID: P23A4266310EN

Abstracts

Personal care appliances enjoyed a fuller recovery in sales in retail volume terms in 2023 after recording a significant decline in 2020. Personal care products are largely sold by female sales staff in Moroccan retailers, which reflects the understanding and specific requirements that many women have when it comes to buying personal care appliances. In the aftermath of the pandemic, with people returning to workplaces and partaking in social activities, there has been a fuller recovery in volum...

Euromonitor International's Personal Care Appliances in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Care Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Personal Care Appliances in Morocco
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

PERSONAL CARE APPLIANCES IN MOROCCO
KEY DATA FINDINGS

2023 DEVELOPMENTS

Strong recovery for personal care appliances
Hair care appliances outperform other products
Fragmented competitive landscape likely to expand

PROSPECTS AND OPPORTUNITIES

Promising outlook ahead for personal care appliances
Hair care appliances to remain key area of growth
Stronger focus on brand differentiation

CATEGORY DATA

Table 1 Sales of Personal Care Appliances by Category: Volume 2018-2023

Table 2 Sales of Personal Care Appliances by Category: Value 2018-2023

Table 3 Sales of Personal Care Appliances by Category: % Volume Growth 2018-2023

Table 4 Sales of Personal Care Appliances by Category: % Value Growth 2018-2023

Table 5 Sales of Body Shavers by Format: % Volume 2018-2023

Table 6 Sales of Hair Care Appliances by Format: % Volume 2018-2023

Table 7 NBO Company Shares of Personal Care Appliances 2019-2023

Table 8 LBN Brand Shares of Personal Care Appliances 2020-2023

Table 9 Distribution of Personal Care Appliances by Format: % Volume 2018-2023

Table 10 Forecast Sales of Personal Care Appliances by Category: Volume 2023-2028

Table 11 Forecast Sales of Personal Care Appliances by Category: Value 2023-2028

Table 12 Forecast Sales of Personal Care Appliances by Category: % Volume Growth 2023-2028

Table 13 Forecast Sales of Personal Care Appliances by Category: % Value Growth 2023-2028

CONSUMER APPLIANCES IN MOROCCO

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 14 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 15 Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 16 Sales of Consumer Appliances by Category: Volume 2018-2023

Table 17 Sales of Consumer Appliances by Category: Value 2018-2023

Table 18 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 19 Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 22 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 23 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 24 Sales of Small Appliances by Category: Volume 2018-2023

Table 25 Sales of Small Appliances by Category: Value 2018-2023

Table 26 Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 27 Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 28 NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 29 LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 30 NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 31 LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 32 Distribution of Major Appliances by Format: % Volume 2018-2023

Table 33 Distribution of Small Appliances by Format: % Volume 2018-2023

Table 34 Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 35 Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 36 Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 37 Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 38 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 39 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 40 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 41 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 42 Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 43 Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 44 Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 45 Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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