

Personal Accessories in Taiwan

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Abstracts

Ongoing outbreaks of COVID-19 during Q1 and Q2, negatively impacted sales in the personal accessories landscape. However, later in Q2, the consumption of personal accessories started to recover and grow. Growth following the 2022 wave of COVID-19 came fast, as consumers were open to shop and travel, leading to positive sales. Overall, retail value and volume sales for high-end products had a smaller impact than mass products due to the extreme polarisation of income levels known as an “m-shape S...

Euromonitor International's Personal Accessories in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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