

Personal Accessories in Switzerland

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Abstracts

The interest and demand for personal accessories in Switzerland, encompassing bags and luggage, jewellery, traditional and connected watches, and writing instruments, were poised to remain robust in 2023. However, following two years of robust growth in 2021 and 2022, consumer demand for these products was slightly tempered in 2023, resulting in a slower pace of increase in both volume and value sales. Nonetheless, consumers continued to indulge in new watches, handbags, or earrings, driving sal...

Euromonitor International's Personal Accessories in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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