

# Personal Accessories in Spain

<https://marketpublishers.com/r/P02263CA663EN.html>

Date: November 2022

Pages: 51

Price: US\$ 1,210.00 (Single User License)

ID: P02263CA663EN

## Abstracts

Having plunged by more than a third in 2020 due to a combination of restrictions on movement and the economic shock of COVID-19, retail constant value sales (2022 prices) of personal accessories began to rebound in 2021. While this recovery continued into 2022, the rate of growth slowed significantly. As inflationary pressure mounted (with the annual rate reaching double digits during the middle part of the year) due to a spike in energy and food costs arising from the war in Ukraine, many Spani...

Euromonitor International's Personal Accessories in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

**Product coverage:** Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### PERSONAL ACCESSORIES IN SPAIN

#### EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

#### MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2017-2022

Table 2 Sales of Personal Accessories by Category: Value 2017-2022

Table 3 Sales of Personal Accessories by Category: % Volume Growth 2017-2022

Table 4 Sales of Personal Accessories by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Personal Accessories: % Value 2018-2022

Table 6 LBN Brand Shares of Personal Accessories: % Value 2019-2022

Table 7 Distribution of Personal Accessories by Format: % Value 2017-2022

Table 8 Forecast Sales of Personal Accessories by Category: Volume 2022-2027

Table 9 Forecast Sales of Personal Accessories by Category: Value 2022-2027

Table 10 Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027

Table 11 Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

### BAGS AND LUGGAGE IN SPAIN

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Inflationary surge slows post-pandemic recovery

Big-spending visitors from Russia and China remain scarce

Work-from-home trend outlasts the pandemic, dampening demand for bags

#### PROSPECTS AND OPPORTUNITIES

Recession could contribute to sluggish recovery

Second-hand sales will continue to blossom

Athleisure trend will emphasise comfort

#### CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2017-2022

Table 13 Sales of Bags and Luggage by Category: Value 2017-2022

Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2017-2022

Table 15 Sales of Bags and Luggage by Category: % Value Growth 2017-2022

Table 16 Sales of Luggage by Type: % Value 2017-2022

Table 17 NBO Company Shares of Bags and Luggage: % Value 2018-2022

Table 18 LBN Brand Shares of Bags and Luggage: % Value 2019-2022

Table 19 Distribution of Bags and Luggage by Format: % Value 2017-2022

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2022-2027

Table 21 Forecast Sales of Bags and Luggage by Category: Value 2022-2027

Table 22 Forecast Sales of Bags and Luggage by Category: % Volume Growth 2022-2027

Table 23 Forecast Sales of Bags and Luggage by Category: % Value Growth 2022-2027

## JEWELLERY IN SPAIN

### KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Inflationary surge slows recovery in demand

Fine jewellery harder hit than costume jewellery

Distribution shifts to e-commerce, leadings stores to offer a more experiential experience

### PROSPECTS AND OPPORTUNITIES

In a difficult economic environment, recovery will be slow and only partial

Streaming and influencers will continue to set trends

E-commerce growth will be limited by a reluctance to make big-ticket purchases online

### CATEGORY DATA

Table 35 Sales of Jewellery by Category: Volume 2017-2022

Table 36 Sales of Jewellery by Category: Value 2017-2022

Table 37 Sales of Jewellery by Category: % Volume Growth 2017-2022

Table 38 Sales of Jewellery by Category: % Value Growth 2017-2022

Table 39 Sales of Costume Jewellery by Type: % Value 2017-2022

Table 40 Sales of Fine Jewellery by Type: % Value 2017-2022

Table 41 Sales of Fine Jewellery by Collection: % Value 2017-2022

Table 42 Sales of Fine Jewellery by Metal: % Value 2017-2022

Table 43 NBO Company Shares of Jewellery: % Value 2018-2022

Table 44 LBN Brand Shares of Jewellery: % Value 2019-2022

Table 45 Distribution of Jewellery by Format: % Value 2017-2022

Table 46 Forecast Sales of Jewellery by Category: Volume 2022-2027

Table 47 Forecast Sales of Jewellery by Category: Value 2022-2027

Table 48 Forecast Sales of Jewellery by Category: % Volume Growth 2022-2027

Table 49 Forecast Sales of Jewellery by Category: % Value Growth 2022-2027

## TRADITIONAL AND CONNECTED WATCHES IN SPAIN

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Difficult economic conditions slow recovery

Sports watches lead the way in connected watches

Heightened focus on health and wellness supports demand for wearables

#### PROSPECTS AND OPPORTUNITIES

Economic stabilisation will drive recovery in demand

Fashion, not function, will be the main driver of sales

In an ageing society, health-monitoring features will remain key to growth in connected watches

#### CATEGORY DATA

Table 50 Sales of Traditional and Connected Watches by Category: Volume 2017-2022

Table 51 Sales of Traditional and Connected Watches by Category: Value 2017-2022

Table 52 Sales of Traditional and Connected Watches by Category: % Volume Growth 2017-2022

Table 53 Sales of Traditional and Connected Watches by Category: % Value Growth 2017-2022

Table 54 Sales of Traditional Watches by Type: Volume 2017-2022

Table 55 Sales of Traditional Watches by Type: Value 2017-2022

Table 56 Sales of Traditional Watches by Type: % Volume Growth 2017-2022

Table 57 Sales of Traditional Watches by Type: % Value Growth 2017-2022

Table 58 Sales of Traditional Watches by Price Band: Volume 2017-2022

Table 59 Sales of Traditional Watches by Price Band: Value 2017-2022

Table 60 Sales of Traditional Watches by Price Band: % Volume Growth 2017-2022

Table 61 Sales of Traditional Watches by Price Band: % Value Growth 2017-2022

Table 62 Sales of Connected Watches by Type: Volume 2017-2022

Table 63 Sales of Connected Watches by Type: Value 2017-2022

Table 64 Sales of Connected Watches by Type: % Volume Growth 2017-2022

Table 65 Sales of Connected Watches by Type: % Value Growth 2017-2022

Table 66 NBO Company Shares of Traditional Watches: % Value 2018-2022

Table 67 LBN Brand Shares of Traditional Watches: % Value 2019-2022

Table 68 NBO Company Shares of Connected Watches: % Value 2018-2022

Table 69 LBN Brand Shares of Connected Watches: % Value 2019-2022

Table 70 Distribution of Traditional Watches: % Value 2017-2022

Table 71 Distribution of Connected Watches: % Value 2017-2022

Table 72 Forecast Sales of Traditional and Connected Watches by Category: Volume 2022-2027

Table 73 Forecast Sales of Traditional and Connected Watches by Category: Value

## 2022-2027

Table 74 Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2022-2027

Table 75 Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2022-2027

Table 76 Forecast Sales of Traditional Watches by Type: Volume 2022-2027

Table 77 Forecast Sales of Traditional Watches by Type: Value 2022-2027

Table 78 Forecast Sales of Traditional Watches by Type: % Volume Growth 2022-2027

Table 79 Forecast Sales of Traditional Watches by Type: % Value Growth 2022-2027

Table 80 Forecast Sales of Connected Watches by Type: Volume 2022-2027

Table 81 Forecast Sales of Connected Watches by Type: Value 2022-2027

Table 82 Forecast Sales of Connected Watches by Type: % Volume Growth 2022-2027

Table 83 Forecast Sales of Connected Watches by Type: % Value Growth 2022-2027

## WRITING INSTRUMENTS IN SPAIN

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Increased smartphone use driving long-term decline

Markers and highlighters remain the best performer

As consumers become more price sensitive, e-commerce holds onto pandemic gains

#### PROSPECTS AND OPPORTUNITIES

Home working and a low fertility rate will continue to weigh on demand

Smartphone ubiquity will continue to weigh on demand for pencils, pens and writing accessories

Increased use of computers in schools will force manufacturers to look elsewhere for sales

### CATEGORY DATA

Table 24 Sales of Writing Instruments by Category: Volume 2017-2022

Table 25 Sales of Writing Instruments by Category: Value 2017-2022

Table 26 Sales of Writing Instruments by Category: % Volume Growth 2017-2022

Table 27 Sales of Writing Instruments by Category: % Value Growth 2017-2022

Table 28 NBO Company Shares of Writing Instruments: % Value 2018-2022

Table 29 LBN Brand Shares of Writing Instruments: % Value 2019-2022

Table 30 Distribution of Writing Instruments by Format: % Value 2017-2022

Table 31 Forecast Sales of Writing Instruments by Category: Volume 2022-2027

Table 32 Forecast Sales of Writing Instruments by Category: Value 2022-2027

Table 33 Forecast Sales of Writing Instruments by Category: % Volume Growth 2022-2027

Table 34 Forecast Sales of Writing Instruments by Category: % Value Growth 2022-2027

## I would like to order

Product name: Personal Accessories in Spain

Product link: <https://marketpublishers.com/r/P02263CA663EN.html>

Price: US\$ 1,210.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P02263CA663EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970