

Personal Accessories in South Africa

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Abstracts

Demand for personal accessories was declining in South Africa prior to the pandemic, although 2020 witnessed the strongest drop in volume sales due to store closures as part of measures to control the spread of COVID-19. During this time, only stores deemed to be essential, such as grocery retailers, were permitted to open, particularly impacting non-grocery specialists. Since the reopening of non-essential stores, volume sales of personal accessories have started to gradually improve in terms o...

Euromonitor International's Personal Accessories in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

PERSONAL ACCESSORIES IN SOUTH AFRICA

EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2017-2022

Table 2 Sales of Personal Accessories by Category: Value 2017-2022

Table 3 Sales of Personal Accessories by Category: % Volume Growth 2017-2022

Table 4 Sales of Personal Accessories by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Personal Accessories: % Value 2018-2022

Table 6 LBN Brand Shares of Personal Accessories: % Value 2019-2022

Table 7 Distribution of Personal Accessories by Format: % Value 2017-2022

Table 8 Forecast Sales of Personal Accessories by Category: Volume 2022-2027

Table 9 Forecast Sales of Personal Accessories by Category: Value 2022-2027

Table 10 Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027

Table 11 Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN SOUTH AFRICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Items such as luggage deemed non-essential for cost-conscious consumers

Bags remains strongest performer within category in 2022

Bags and luggage remains highly fragmented competitive landscape

PROSPECTS AND OPPORTUNITIES

Backpacks and duffel bags to trend over forecast period

Local consumers seek sustainable products

Greater return to bricks-and-mortar stores to further impact retail e-commerce

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2017-2022

Table 13 Sales of Bags and Luggage by Category: Value 2017-2022

Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2017-2022

Table 15 Sales of Bags and Luggage by Category: % Value Growth 2017-2022

Table 16 Sales of Luggage by Type: % Value 2017-2022

Table 17 NBO Company Shares of Bags and Luggage: % Value 2018-2022

Table 18 LBN Brand Shares of Bags and Luggage: % Value 2019-2022

Table 19 Distribution of Bags and Luggage by Format: % Value 2017-2022

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2022-2027

Table 21 Forecast Sales of Bags and Luggage by Category: Value 2022-2027

Table 22 Forecast Sales of Bags and Luggage by Category: % Volume Growth 2022-2027

Table 23 Forecast Sales of Bags and Luggage by Category: % Value Growth 2022-2027

JEWELLERY IN SOUTH AFRICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

South Africans continue to reduce purchases of non-essential items such as jewellery

Demand for fine jewellery driven by resumption of major events

Fashion-orientated brands better able to adapt to new trends

PROSPECTS AND OPPORTUNITIES

Sustainability and environmental issues becomes increasingly important for consumers

Non-diamond options gain share within fine jewellery

Consumers return to purchasing jewellery from retail offline

CATEGORY DATA

Table 24 Sales of Jewellery by Category: Volume 2017-2022

Table 25 Sales of Jewellery by Category: Value 2017-2022

Table 26 Sales of Jewellery by Category: % Volume Growth 2017-2022

Table 27 Sales of Jewellery by Category: % Value Growth 2017-2022

Table 28 Sales of Costume Jewellery by Type: % Value 2017-2022

Table 29 Sales of Fine Jewellery by Type: % Value 2017-2022

Table 30 Sales of Fine Jewellery by Collection: % Value 2017-2022

Table 31 Sales of Fine Jewellery by Metal: % Value 2017-2022

Table 32 NBO Company Shares of Jewellery: % Value 2018-2022

Table 33 LBN Brand Shares of Jewellery: % Value 2019-2022

Table 34 Distribution of Jewellery by Format: % Value 2017-2022

Table 35 Forecast Sales of Jewellery by Category: Volume 2022-2027

Table 36 Forecast Sales of Jewellery by Category: Value 2022-2027

Table 37 Forecast Sales of Jewellery by Category: % Volume Growth 2022-2027

Table 38 Forecast Sales of Jewellery by Category: % Value Growth 2022-2027

TRADITIONAL AND CONNECTED WATCHES IN SOUTH AFRICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Connected watches continue to trend in South Africa

South Africans remain brand loyal when purchasing watches but affordability drives more cost-conscious consumers

Affluent segment continues to support luxury brands

PROSPECTS AND OPPORTUNITIES

Watches perceived as non-essential for many local consumers

Consumers are concerned about environmental and sustainable issues

Retail e-commerce more likely to gain further ground in connected watches over forecast period

CATEGORY DATA

Table 50 Sales of Traditional and Connected Watches by Category: Volume 2017-2022

Table 51 Sales of Traditional and Connected Watches by Category: Value 2017-2022

Table 52 Sales of Traditional and Connected Watches by Category: % Volume Growth 2017-2022

Table 53 Sales of Traditional and Connected Watches by Category: % Value Growth 2017-2022

Table 54 Sales of Traditional Watches by Category: Volume 2017-2022

Table 55 Sales of Traditional Watches by Category: Value 2017-2022

Table 56 Sales of Traditional Watches by Category: % Volume Growth 2017-2022

Table 57 Sales of Traditional Watches by Category: % Value Growth 2017-2022

Table 58 Sales of Traditional Watches by Price Band: Volume 2017-2022

Table 59 Sales of Traditional Watches by Price Band: Value 2017-2022

Table 60 Sales of Traditional Watches by Price Band: % Volume Growth 2017-2022

Table 61 Sales of Traditional Watches by Price Band: % Value Growth 2017-2022

Table 62 Sales of Connected Watches by Category: Volume 2017-2022

Table 63 Sales of Connected Watches by Category: Value 2017-2022

Table 64 Sales of Connected Watches by Category: % Volume Growth 2017-2022

Table 65 Sales of Connected Watches by Category: % Value Growth 2017-2022

Table 66 NBO Company Shares of Traditional Watches: % Value 2018-2022

Table 67 LBN Brand Shares of Traditional Watches: % Value 2019-2022

Table 68 NBO Company Shares of Connected Watches: % Value 2018-2022

Table 69 LBN Brand Shares of Connected Watches: % Value 2019-2022

Table 70 Distribution of Traditional Watches by Format: % Value 2017-2022

Table 71 Distribution of Connected Watches by Format: % Value 2017-2022

Table 72 Forecast Sales of Traditional and Connected Watches by Category: Volume 2022-2027

Table 73 Forecast Sales of Traditional and Connected Watches by Category: Value

2022-2027

Table 74 Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2022-2027

Table 75 Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2022-2027

Table 76 Forecast Sales of Traditional Watches by Category: Volume 2022-2027

Table 77 Forecast Sales of Traditional Watches by Category: Value 2022-2027

Table 78 Forecast Sales of Traditional Watches by Category: % Volume Growth 2022-2027

Table 79 Forecast Sales of Traditional Watches by Category: % Value Growth 2022-2027

Table 80 Forecast Sales of Connected Watches by Category: Volume 2022-2027

Table 81 Forecast Sales of Connected Watches by Category: Value 2022-2027

Table 82 Forecast Sales of Connected Watches by Category: % Volume Growth 2022-2027

Table 83 Forecast Sales of Connected Watches by Category: % Value Growth 2022-2027

WRITING INSTRUMENTS IN SOUTH AFRICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Despite overall declines, demand for writing instruments is supported by reopening of schools

Digital devices present greatest competition to writing instruments

Brand loyalty remains important factor when purchasing writing instruments

PROSPECTS AND OPPORTUNITIES

Educational landscape will contribute to low demand for writing instruments

Back-to-school period might ease declines for some writing instruments

Consumers return to bricks-and-mortar stores with retail e-commerce remaining a niche channel

CATEGORY DATA

Table 39 Sales of Writing Instruments by Category: Volume 2017-2022

Table 40 Sales of Writing Instruments by Category: Value 2017-2022

Table 41 Sales of Writing Instruments by Category: % Volume Growth 2017-2022

Table 42 Sales of Writing Instruments by Category: % Value Growth 2017-2022

Table 43 NBO Company Shares of Writing Instruments: % Value 2018-2022

Table 44 LBN Brand Shares of Writing Instruments: % Value 2019-2022

Table 45 Distribution of Writing Instruments by Format: % Value 2017-2022

Table 46 Forecast Sales of Writing Instruments by Category: Volume 2022-2027

Table 47 Forecast Sales of Writing Instruments by Category: Value 2022-2027

Table 48 Forecast Sales of Writing Instruments by Category: % Volume Growth
2022-2027

Table 49 Forecast Sales of Writing Instruments by Category: % Value Growth
2022-2027

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