

Personal Accessories in Russia

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Abstracts

Personal accessories in Russia is expected to see a much improved performance in 2021 versus 2020. In 2020, there was a sharp fall in sales of personal accessories due to the impact of COVID-19 as many Russian consumers prioritised purchases of essential goods. Across all categories, sales were affected by a sharp fall in discretionary spending, economic constraints and store closures. In 2021, sales of personal accessories are set to benefit from the withdrawal of quarantine measures and no man...

Euromonitor International's Personal Accessories in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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