

# Personal Accessories in Mexico

<https://marketpublishers.com/r/P1DB6199924EN.html>

Date: January 2024

Pages: 54

Price: US\$ 1,210.00 (Single User License)

ID: P1DB6199924EN

## Abstracts

Personal accessories in Mexico is set to demonstrate retail volume and current value growth in 2023, primarily influenced by widespread vaccination efforts in Mexico, and the official conclusion of the state of emergency for the COVID-19 pandemic in the second quarter of the year. Despite maintaining open borders throughout the pandemic, Mexico implemented various measures to control the spread of the virus. 2023 has been the first complete year of in-person schooling, and return to in-person (o...

Euromonitor International's Personal Accessories in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Personal Accessories in Mexico

Euromonitor International

January 2024

### LIST OF CONTENTS AND TABLES

PERSONAL ACCESSORIES IN MEXICO

EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

### 2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2018-2023

Table 2 Sales of Personal Accessories by Category: Value 2018-2023

Table 3 Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 4 Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 6 LBN Brand Shares of Personal Accessories: % Value 2020-2023

Table 7 Distribution of Personal Accessories by Format: % Value 2018-2023

Table 8 Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 9 Forecast Sales of Personal Accessories by Category: Value 2023-2028

Table 10 Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN MEXICO

KEY DATA FINDINGS

### 2023 DEVELOPMENTS

In-person activities and travel drive the performance of bags and luggage

Recovery and new travel requirements generate demand

Special limited editions are a key driver of growth

#### PROSPECTS AND OPPORTUNITIES

Gen Z will shape back to school strategies through their interests and habits

Launches of bags and luggage aligned with breast cancer awareness month

The highest levels of customisation and the protection of Mexican fashion finishes will continue to be in vogue

#### CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2018-2023

Table 13 Sales of Bags and Luggage by Category: Value 2018-2023

Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2018-2023

Table 15 Sales of Bags and Luggage by Category: % Value Growth 2018-2023

Table 16 Sales of Luggage by Type: % Value 2018-2023

Table 17 NBO Company Shares of Bags and Luggage: % Value 2019-2023

Table 18 LBN Brand Shares of Bags and Luggage: % Value 2020-2023

Table 19 Distribution of Bags and Luggage by Format: % Value 2018-2023

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2023-2028

Table 21 Forecast Sales of Bags and Luggage by Category: Value 2023-2028

Table 22 Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

#### JEWELLERY IN MEXICO

#### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Driven by a surge in consumer confidence, jewellery returns to a solid performance  
While engagement rings was one of the most relevant products during the pandemic, wedding rings has rebounded

Fuelled by increased consumer confidence, collaborations and exclusive collections propel sales of jewellery in Mexico

#### PROSPECTS AND OPPORTUNITIES

In times of inclusion, genderless jewellery will pave the way for new products and messages tailored to younger generations

Aligned with accessible luxury and sustainability trends, lab-grown diamonds gain strength amongst jewellery enthusiasts

Customisation and exclusivity will continue to be trends in jewellery in Mexico

## CATEGORY DATA

Table 24 Sales of Jewellery by Category: Volume 2018-2023

Table 25 Sales of Jewellery by Category: Value 2018-2023

Table 26 Sales of Jewellery by Category: % Volume Growth 2018-2023

Table 27 Sales of Jewellery by Category: % Value Growth 2018-2023

Table 28 Sales of Costume Jewellery by Type: % Value 2018-2023

Table 29 Sales of Fine Jewellery by Type: % Value 2018-2023

Table 30 Sales of Fine Jewellery by Collection: % Value 2018-2023

Table 31 Sales of Fine Jewellery by Metal: % Value 2018-2023

Table 32 NBO Company Shares of Jewellery: % Value 2019-2023

Table 33 LBN Brand Shares of Jewellery: % Value 2020-2023

Table 34 Distribution of Jewellery by Format: % Value 2018-2023

Table 35 Forecast Sales of Jewellery by Category: Volume 2023-2028

Table 36 Forecast Sales of Jewellery by Category: Value 2023-2028

Table 37 Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028

Table 38 Forecast Sales of Jewellery by Category: % Value Growth 2023-2028

## TRADITIONAL AND CONNECTED WATCHES IN MEXICO

### KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Aligned with trends such as accessible luxury, players forge strategic alliances that captivate Mexicans, even in the face of inflation

Hand in hand with special and limited editions, Mexican traditions set the tone in traditional and connected watches

Hand in hand with exclusivity, Mexicans follow various players' loyalty programmes in traditional watches

## PROSPECTS AND OPPORTUNITIES

Positive performance anticipated, amidst consumer confidence, nearshoring, and significant events in the country

As a relevant player in high mechanical watches, Hublot will continue driving sales, thanks to sustainable practices

Strategic advances in traditional and connected watches fuelled by Mexico's enduring passion for sporting accessories

## CATEGORY DATA

Table 39 Sales of Traditional and Connected Watches by Category: Volume 2018-2023

Table 40 Sales of Traditional and Connected Watches by Category: Value 2018-2023

Table 41 Sales of Traditional and Connected Watches by Category: % Volume Growth 2018-2023

Table 42 Sales of Traditional and Connected Watches by Category: % Value Growth 2018-2023

Table 43 Sales of Traditional Watches by Category: Volume 2018-2023

Table 44 Sales of Traditional Watches by Category: Value 2018-2023

Table 45 Sales of Traditional Watches by Category: % Volume Growth 2018-2023

Table 46 Sales of Traditional Watches by Category: % Value Growth 2018-2023

Table 47 Sales of Traditional Watches by Price Band: Volume 2018-2023

Table 48 Sales of Traditional Watches by Price Band: Value 2018-2023

Table 49 Sales of Traditional Watches by Price Band: % Volume Growth 2018-2023

Table 50 Sales of Traditional Watches by Price Band: % Value Growth 2018-2023

Table 51 Sales of Connected Watches by Category: Volume 2018-2023

Table 52 Sales of Connected Watches by Category: Value 2018-2023

Table 53 Sales of Connected Watches by Category: % Volume Growth 2018-2023

Table 54 Sales of Connected Watches by Category: % Value Growth 2018-2023

Table 55 NBO Company Shares of Traditional Watches: % Value 2019-2023

Table 56 LBN Brand Shares of Traditional Watches: % Value 2020-2023

Table 57 NBO Company Shares of Connected Watches: % Value 2019-2023

Table 58 LBN Brand Shares of Connected Watches: % Value 2020-2023

Table 59 Distribution of Traditional Watches by Format: % Value 2018-2023

Table 60 Distribution of Connected Watches by Format: % Value 2018-2023

Table 61 Forecast Sales of Traditional and Connected Watches by Category: Volume 2023-2028

Table 62 Forecast Sales of Traditional and Connected Watches by Category: Value 2023-2028

Table 63 Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2023-2028

Table 64 Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2023-2028

Table 65 Forecast Sales of Traditional Watches by Category: Volume 2023-2028

Table 66 Forecast Sales of Traditional Watches by Category: Value 2023-2028

Table 67 Forecast Sales of Traditional Watches by Category: % Volume Growth 2023-2028

Table 68 Forecast Sales of Traditional Watches by Category: % Value Growth 2023-2028

Table 69 Forecast Sales of Connected Watches by Category: Volume 2023-2028

Table 70 Forecast Sales of Connected Watches by Category: Value 2023-2028

Table 71 Forecast Sales of Connected Watches by Category: % Volume Growth 2023-2028

Table 72 Forecast Sales of Connected Watches by Category: % Value Growth

2023-2028

WRITING INSTRUMENTS IN MEXICO

KEY DATA FINDINGS

**2023 DEVELOPMENTS**

Positive performance of writing instruments is fuelled by the return of in-person activities  
Social media trends that emerged during the pandemic turn into the next timeless  
opportunity for writing instruments

Writing instruments becomes more competitive thanks to private label players offering a  
more affordable price point

**PROSPECTS AND OPPORTUNITIES**

Although the future signals a push towards technology, writing instruments remain  
timeless and transcend the back to school concept

With the entry of more brands at a more accessible price point, an emphasis on quality  
and consumer education will be relevant

To promote growth, collaborations and limited editions will be crucial, adding unique  
value to cater to diverse consumer preferences

**CATEGORY DATA**

Table 73 Sales of Writing Instruments by Category: Volume 2018-2023

Table 74 Sales of Writing Instruments by Category: Value 2018-2023

Table 75 Sales of Writing Instruments by Category: % Volume Growth 2018-2023

Table 76 Sales of Writing Instruments by Category: % Value Growth 2018-2023

Table 77 NBO Company Shares of Writing Instruments: % Value 2019-2023

Table 78 LBN Brand Shares of Writing Instruments: % Value 2020-2023

Table 79 Distribution of Writing Instruments by Format: % Value 2018-2023

Table 80 Forecast Sales of Writing Instruments by Category: Volume 2023-2028

Table 81 Forecast Sales of Writing Instruments by Category: Value 2023-2028

Table 82 Forecast Sales of Writing Instruments by Category: % Volume Growth  
2023-2028Table 83 Forecast Sales of Writing Instruments by Category: % Value Growth  
2023-2028



## I would like to order

Product name: Personal Accessories in Mexico

Product link: <https://marketpublishers.com/r/P1DB6199924EN.html>

Price: US\$ 1,210.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P1DB6199924EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970